

HERSCHEL'S

**FAMOUS34**

**HOT WINGS  
SOLD HERE!**



**MERCHANTS GROCERY COMPANY**  
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701  
[WWW.MERCHANTS-GROCERY.COM](http://WWW.MERCHANTS-GROCERY.COM) | 1.877.897.9893





## Buffalo Glazed Wing



## COOKING INSTRUCTIONS:

Heat from frozen state.

**Oven:** Preheat oven to 400°F, place frozen wings on a cooking sheet that has been sprayed with cooking spray. Heat for 15 to 20 minutes or until thoroughly heated.

**Microwave:** Place on microwave safe dish. Heat for 2 to 3 minutes on high until thoroughly heated.

### Nutrition Facts

Serving Size 3 oz. (84g)		
Servings Per Container about 37		
Amount Per Serving		
Calories	190	Calories from Fat 120
% Daily Value*		
Total Fat	13g	20 %
Saturated Fat	3g	15 %
Trans Fat	0g	0 %
Cholesterol	45mg	15 %
Sodium	830mg	35 %
Total carbohydrates	6g	2 %
Dietary Fiber	less than 1g	2 %
Sugar	0g	
Protein	12g	
Vitamin A	4 %	Vitamin C 4 %
Calcium	0 %	Iron 4 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

#72116







**Breaded  
Chicken Wing**



**FOCUSED PROGRAMS • PROVEN RESULTS**

## COOKING INSTRUCTIONS:

Heat from frozen state.

**Deep Fryer:** Preheat deep fryer to 350°F, place frozen wings in fryer basket. Cook for 4 - 1/2 to 5 minutes or until internal temperature of 165°F.

### Nutrition Facts

Serving Size 3 oz. (84g)  
Servings Per Container about 34

Amount Per Serving			
Calories	340	Calories from Fat 70	
		% Daily Value*	
Total Fat	8g	12 %	
Saturated Fat	2.5g	13 %	
Trans Fat	0g	0 %	
Cholesterol	25mg	25 %	
Sodium	410mg	17 %	
Total carbohydrates	8g	3 %	
Dietary Fiber	0g	0 %	
Sugar	0g		
Protein	10g		
Vitamin A	0 %	Vitamin C	0 %
Calcium	0 %	Iron	0 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165°F.

**#72112**







**Fully Cooked  
Roasted Wing**



## Nutrition Facts

Serving Size 3 oz. Edible Portion (84g)  
Servings Per Container about 33

Amount Per Serving

	Calories	150	Calories from Fat	80
			% Daily Value*	
Total Fat	9g		18 %	
Saturated Fat	2.5g		5 %	
Trans Fat	0g		0 %	
Cholesterol	55mg		11 %	
Sodium	440mg		18 %	
Total carbohydrate	less than 1g		0 %	
Dietary Fiber	0g		0 %	
Sugar	0g		0 %	
Protein	16g			

Vitamin A	2 %	Vitamin C	0 %
Calcium	0 %	Iron	4 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

## COOKING INSTRUCTIONS:

**Deep Fry:** Fry at 350°F for 4 - 6 minutes.

**Oven:** Pre-heat oven to 400°F, place frozen wings on greased baking sheet and bake uncovered for 6 to 8 minutes or until thoroughly heated.

**Microwave:** Place on microwave safe dish. Heat for 2 - 3 minutes on high until thoroughly heated.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165° F.

#72119







Visible  
Pepper  
Flakes

RTC Breaded  
Chicken Breast  
Filet



FOCUSED PROGRAMS • PROVEN RESULTS

## COOKING INSTRUCTIONS:

Cook from frozen.

OVEN: 40-50 minutes at 375°F.

DEEP FRY: 6-8 minutes at 365°F.

### Nutrition Facts

Serving Size: 1 Filet (122g/Res)  
Servings Per Container: about 37

Amount Per Serving

	Calories	200	Calories from Fat	70
	% Daily Values*			
Total Fat	8g		12 %	
Saturated Fat	1.5g		8 %	
Trans Fat	0g		0 %	
Cholesterol	45g		15 %	
Sodium	670mg		28 %	
Total carbohydrate	16g		5 %	
Dietary Fiber	less than 1g		4 %	
Sugar	less than 1g			
Protein	16g			

Vitamin A	0 %	Vitamin C	0 %
Calcium	0 %	Iron	4 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165°F.

#72123







**Fully Cooked  
Homestyle  
Tenderloin**



## COOKING INSTRUCTIONS:

This item is fully cooked and can be heated based on your preference.

Always heat to an internal temperature of 165° F.

Heat from frozen state.

**Fryer:** Fry frozen tender at a temperature of 350°F. for 3.5 minutes until an internal temperature of 165°F is reached.

**Oven:** Pre-heat oven to 375°F, place frozen strips in a single layer on baking sheet. Bake uncovered for 18 minutes or until an internal temperature of 165°F is reached.

### Nutrition Facts

Serving Size 3 oz. (84g)  
Servings Per Container about 106

Amount Per Serving

Calories 180 | Calories from Fat 60

% Daily Value\*

Total Fat	7g	11 %
Saturated Fat	1g	5 %
Trans Fat	0g	0 %
Cholesterol	35mg	12 %
Sodium	730mg	30 %
Total carbohydrate	13g	4 %
Dietary Fiber	0g	0 %
Sugar	0g	
Protein	15g	

Vitamins A 0 % Vitamin C 0 %

Calories 0 % Iron 2 %

\*Percent Daily Values are based on a diet of other people's secrets.

#72118



Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165° F.





**Fully Cooked  
Flat Breaded  
Tenderloin**



**FOCUSED PROGRAMS • PROVEN RESULTS**

## COOKING INSTRUCTIONS:

Heat from frozen state.

**Fryer:** Fry frozen tender at a temperature of 350°F. for 3.5 minutes until an internal temperature of 165°F is reached.

**Oven:** Pre-heat oven to 375°F. place frozen strips in a single layer on baking sheet. Bake uncovered for 18 minutes or until an internal temperature of 165°F is reached.

Let stand for 2 to 3 minutes before serving.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165° F.

### Nutrition Facts

Serving Size 1 tender (85g)

Servings Per Container about 57

Amount Per Serving

Calories	150	Calories from Fat	25
% Daily Value*			
Total Fat	3g		4 %
Saturated Fat	0g		0 %
Trans Fat	0g		0 %
Cholesterol	25mg		8 %
Sodium	700mg		33 %
Total carbohydrate	19g		7 %
Dietary Fiber	1g		4 %
Sugar	0g		
Protein	12g		

Vitamin A	0 %	Vitamin C	0 %
Calcium	0 %	Iron	6 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

**#72121**







Pre-sliced or Whole  
Sweet Southern  
Waffles



# COOKING INSTRUCTIONS:

Sweet Southern Waffles are made with imported pearl sugar, real butter and contain no artificial ingredients or preservatives. Available in pre-sliced and whole.

Our pre-sliced waffles are perfect for pairing with our breaded tenders for your own creation of Waffles and Chicken.

**Oven or Toaster Oven (Preferred Method):** Preheat oven to 350F. Place waffles on wire rack in oven for approximately 2½ - 3½ minutes. Individual oven temperatures may vary.

**Toaster:** Heat waffles on lowest setting until crisp and warm.

**Microwave:** Place waffles on a microwave-safe plate. Microwave on high for 15-25 seconds.

## Nutrition Facts

Serving Size 1 waffle (65g)		
Servings Per Container 1		
Amount Per Serving		
Calories	290	Calories from Fat 130
		% Daily Value*
Total Fat	14g	22 %
Saturated Fat	6g	30 %
Trans Fat	0g	0 %
Cholesterol	15mg	5 %
Sodium	160mg	7 %
Total carbohydrate	32g	12 %
Dietary fiber	1g	4 %
Sugar	18g	
Protein	4g	
Vitamin A	10 %	Vitamin C 0 %
Calcium	0 %	Iron 8 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

#72124







**#72113**

### **FC BREADED CHICKEN BREAST CHUNK FRITTER (BUFFALO)**

- FULLY COOKED CHICKEN BREAST CHUNK FRITTER BUFFALO
- APPROXIMATE PIECE COUNT PER CASE: 140-180
- APPROXIMATE SERVINGS PER CASE: 53
- HEATING INSTRUCTIONS:
  - OVEN: 400F FOR 15 MINUTES
  - FRYER: 350F FOR 4 MINUTES

### **FC BREADED CHIKEN BREAST CHUNK FRITTER**

- FULLY COOKED CHICKEN BREAST CHUNK FRITTER
- APPROXIMATE PIECE COUNT PER CASE: 140-180
- APPROXIMATE SERVINGS PER CASE: 53
- HEATING INSTRUCTIONS:
  - OVEN: 400F FOR 15 MINUTES
  - FRYER: 350F FOR 4 MINUTES



**#72122**



**#72123**

### **FC 3 oz BREADED CHICKEN BREAST FILLET**

- FULLY COOKED CHICKEN BREAST FILLET
- APPROXIMATE PIECE COUNT PER CASE: 53-64
- INNER BAG WEIGHT: 5LBS
- HEATING INSTRUCTIONS:
  - OVEN: 400F FOR 15 MINUTES
  - FRYER: 350F FOR 4 MINUTES



**Contact your Food Service Specialist for more information!**





Renaissance Man Program List:

Description	Size	MGC #
<b>REN MAN WAFFLE BUTTER VANILLA</b> [Barcode]	48/ 1.5 oz	#72124
<b>REN MAN FC BREAST FILLET 3 OZ</b> [Barcode]	2/ 5 #	#72123
<b>REN MAN FC BREADED BREAST CHUNK FRITTER</b> [Barcode]	2/ 5 #	#72122
<b>REN MAN FC FLAT BREAD TENDERLOIN FRITTER</b> [Barcode]	2/ 5 #	#72121
<b>REN MAN FC ROASTED WING</b> [Barcode]	2/ 5 #	#72119
<b>REN MAN FC BUFFALO GLAZED WING</b> [Barcode]	2/ 5 #	#72116
<b>REN MAN FC BREADED TENDER HOMESTYLE</b> [Barcode]	4/ 5 #	#72118
<b>REN MAN FC BONELESS BREADED FRITTER BUFFALO GLAZE</b> [Barcode]	2/ 5 #	#72113
<b>REN MAN BREADED WING RTC</b> [Barcode]	2/ 5 #	#72112
<b>TEXAS PETE HOT SAUCE DIPPING CUP</b> [Barcode]	150/ 1 OZ	#67062
<b>TEXAS PETE HONEY MUSTARD DIPPING CUP</b> [Barcode]	150/ 1 OZ	#67063
<b>TEXAS PETE MILD WING SAUCE DIPPING CUP</b> [Barcode]	150/ 1 OZ	#67064
<b>TEXAS PETE BBQ SAUCE DIPPING CUP</b> [Barcode]	150/ 1 OZ	#67065
<b>DRESSING RANCH DIPPING CUP TASTE PLEASER</b> [Barcode]	100/ 1 OZ	#67103
<b>MCCAIN INSUL WRAP SHEETS SILVER 10X14</b> [Barcode]	500/ EA	#64098



## Equipment

*If you already have a fryer, this produces the ultimate flavor, however, our products can also be baked in a pizza, convection or conventional oven. And, according to your style of warmer, shelf life can be up to 2 hours!*

HERSCHEL'S  
**FAMOUS34**

**WAM**  
FOCUSSED PROGRAMS • PROVEN RESULTS



*Bone-In chicken wings are the #1 growing category in fast food and convenience. That's why you need THE WAM & RENAISSANCE MAN FOODS Famous 34 Chicken Program in your food service lineup. Sign up today and start growing your food service profits while also increasing incremental sales in your store.*



*Commit to one of the leading quality chicken brands in food service today!*



# HERSCHEL'S FAMOUS 34

## Company Profile

Heisman Trophy winner Hershel Walker developed the Famous 34 brand in 2002. Herschel's commitment to becoming one of the all-time greats in sports is the same intensity he's brought to building one of the leading quality chicken brands in food service today focusing on high-quality and competitive pricing! Herschel has partnered with WAM and your wholesale distributor to help you grow profits in your food service sales.



### **RENAISSANCE MAN REBATE:**

Customers will receive a 2% annual rebate based upon meeting the following criteria:

- Purchase more than 50 cases per year of Ren Man.
- Sell and promote at least 4 items.
- Place Renaissance Man signage and other POS materials in customer view. Keep signage in good shape and replace as needed.
- Participate in an annual International Wing day promotion.
- Be an active Merchants Grocery Company customer at time the annual credit to account is paid.
- 3% when combined usage of Devinci and Renaissance Man.

**WAM**  
FOCUSED PROGRAMS • PROVEN RESULTS



**MERCHANTS GROCERY COMPANY**  
A COMPANY YOU CAN COUNT ON

800 MADDUX DRIVE | CULPEPER, VA 22701  
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893

Every effort made to avoid typographical errors, but we reserve the right to add or amend.  
All prices and weights are subject to manufacturers' price changes and market conditions.  
This is a commodity item and prices may change monthly.