

HERSCHEL'S

**FAMOUS34**

**HOT WINGS  
SOLD HERE!**



**MERCHANTS GROCERY COMPANY**  
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701  
[WWW.MERCHANTS-GROCERY.COM](http://WWW.MERCHANTS-GROCERY.COM) | 1.877.897.9893





## Buffalo Glazed Wing



## COOKING INSTRUCTIONS:

Heat from frozen state.

**Oven:** Preheat oven to 400°F, place frozen wings on a cooking sheet that has been sprayed with cooking spray. Heat for 15 to 20 minutes or until thoroughly heated.

**Microwave:** Place on microwave safe dish. Heat for 2 to 3 minutes on high until thoroughly heated.

### Nutrition Facts

Serving Size 3 oz. (84g)		
Servings Per Container about 37		
Amount Per Serving		
Calories	190	Calories from Fat 120
% Daily Value*		
Total Fat	13g	20 %
Saturated Fat	3g	15 %
Trans Fat	0g	0 %
Cholesterol	45mg	15 %
Sodium	830mg	35 %
Total carbohydrates	6g	2 %
Dietary Fiber	less than 1g	2 %
Sugar	0g	
Protein	12g	
Vitamin A	4 %	Vitamin C 4 %
Calcium	0 %	Iron 4 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

#72116







**Breaded  
Chicken Wing**



**FOCUSED PROGRAMS • PROVEN RESULTS**

## COOKING INSTRUCTIONS:

Heat from frozen state.

**Deep Fryer:** Preheat deep fryer to 350°F, place frozen wings in fryer basket. Cook for 4 - 1/2 to 5 minutes or until internal temperature of 165°F.

### Nutrition Facts

Serving Size 3 oz. (84g)  
Servings Per Container about 34

Amount Per Serving		
Calories	340	Calories from Fat 70
		% Daily Value*
Total Fat	8g	12 %
Saturated Fat	2.5g	13 %
Trans Fat	0g	0 %
Cholesterol	75mg	25 %
Sodium	410mg	17 %
Total carbohydrates	8g	3 %
Dietary Fiber	0g	0 %
Sugar	0g	
Protein	10g	

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165°F.

**#72124**







**Fully Cooked  
Roasted Wing**



## Nutrition Facts

Serving Size 3 oz. Edible Portion (84g)  
Servings Per Container about 33

Amount Per Serving

	Calories 150	Calories from Fat 80
	% Daily Value*	
Total Fat	9g	18 %
Saturated Fat	2.5g	5 %
Trans Fat	0g	0 %
Cholesterol	55mg	11 %
Sodium	440mg	18 %
Total carbohydrate	less than 1g	0 %
Dietary Fiber	0g	0 %
Sugar	0g	0 %
Protein	16g	32 %

Vitamin A 2 % Vitamin C 0 %  
Calcium 0 % Iron 4 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

## COOKING INSTRUCTIONS:

**Deep Fry:** Fry at 350°F for 4 - 6 minutes.

**Oven:** Pre-heat oven to 400°F, place frozen wings on greased baking sheet and bake uncovered for 6 to 8 minutes or until thoroughly heated.

**Microwave:** Place on microwave safe dish. Heat for 2 - 3 minutes on high until thoroughly heated.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165° F.

#72119







Visible  
Pepper  
Flakes

RTC Breaded  
Chicken Breast  
Filet



FOCUSED PROGRAMS • PROVEN RESULTS

## COOKING INSTRUCTIONS:

Cook from frozen.

OVEN: 40-50 minutes at 375°F.

DEEP FRY: 6-8 minutes at 365°F.

### Nutrition Facts

Serving Size: 1 fillet (122g/4oz)  
Servings Per Container: about 37

Amount Per Serving

	Calories	200	Calories from Fat	70
	% Daily Values*			
Total Fat	8g		12 %	
Saturated Fat	1.5g		8 %	
Trans Fat	0g		0 %	
Cholesterol	45g		15 %	
Sodium	670mg		28 %	
Total carbohydrate	16g		5 %	
Dietary Fiber	less than 1g		4 %	
Sugar	less than 1g			
Protein	16g			

Vitamin A	0 %	Vitamin C	0 %
Calcium	0 %	Iron	4 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165°F.

#72123







Fully Cooked  
Homestyle  
Tenderloin



## COOKING INSTRUCTIONS:

This item is fully cooked and can be heated based on your preference.

Always heat to an internal temperature of 165° F.

### Nutrition Facts

Serving Size 3 oz. (84g)  
Servings Per Container about 106

Amount Per Serving		
Calories	180	Calories from Fat 60
		% Daily Value*
Total Fat	7g	11 %
Saturated Fat	1g	5 %
Trans Fat	0g	0 %
Cholesterol	35mg	12 %
Sodium	730mg	30 %
Total carbohydrate	13g	4 %
Dietary Fiber	0g	0 %
Sugar	0g	
Protein	25g	

Vitamin A	0 %	Vitamin C	0 %
Calcium	0 %	Iron	2 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165° F.

#72121







**Fully Cooked  
Flat Breaded  
Tenderloin**



**FOCUSED PROGRAMS • PROVEN RESULTS**

## COOKING INSTRUCTIONS:

Heat from frozen state.

**Fryer:** Fry frozen tender at a temperature of 350°F. for 3.5 minutes until an internal temperature of 165°F is reached.

**Oven:** Pre-heat oven to 375°F. place frozen strips in a single layer on baking sheet. Bake uncovered for 18 minutes or until an internal temperature of 165°F is reached.

Let stand for 2 to 3 minutes before serving.

Note: Appliances vary, all times are approximate, always cook to an internal temperature of 165° F.

### Nutrition Facts

Serving Size 1 tender (85g)

Servings Per Container about 57

Amount Per Serving

Calories	150	Calories from Fat	25
% Daily Value*			
Total Fat	3g		4%
Saturated Fat	0g		0%
Trans Fat	0g		0%
Cholesterol	25mg		8%
Sodium	700mg		33%
Total carbohydrate	19g		7%
Dietary Fiber	1g		4%
Sugar	0g		
Protein	12g		

Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	6%

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

**#72113**







Pre-sliced or Whole  
Sweet Southern  
Waffles



## COOKING INSTRUCTIONS:

Sweet Southern Waffles are made with imported pearl sugar, real butter and contain no artificial ingredients or preservatives. Available in pre-sliced and whole.

Our pre-sliced waffles are perfect for pairing with our breaded tenders for your own creation of Waffles and Chicken.

**Oven or Toaster Oven (Preferred Method):** Preheat oven to 350F. Place waffles on wire rack in oven for approximately 2½ - 3½ minutes. Individual oven temperatures may vary.

**Toaster:** Heat waffles on lowest setting until crisp and warm.

**Microwave:** Place waffles on a microwave-safe plate. Microwave on high for 15-25 seconds.

## Nutrition Facts

Serving Size 1 waffle (65g)  
Servings Per Container 1

Amount Per Serving

Calories	290	Calories from Fat	130
% Daily Value*			
Total Fat	14g		22 %
Saturated Fat	6g		30 %
Trans Fat	0g		0 %
Cholesterol	15mg		5 %
Sodium	160mg		7 %
Total carbohydrate	32g		12 %
Dietary fiber	1g		4 %
Sugar	18g		
Protein	4g		

Vitamin A	10 %	Vitamin C	0 %
Calcium	0 %	Iron	8 %

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

#72124







**#72116**

### **FC BREADED CHICKEN BREAST CHUNK FRITTER (BUFFALO)**

- FULLY COOKED CHICKEN BREAST CHUNK FRITTER BUFFALO
- APPROXIMATE PIECE COUNT PER CASE: 140-180
- APPROXIMATE SERVINGS PER CASE: 53
- HEATING INSTRUCTIONS:
  - OVEN: 400F FOR 15 MINUTES
  - FRYER: 350F FOR 4 MINUTES

### **FC BREADED CHIKEN BREAST CHUNK FRITTER**

- FULLY COOKED CHICKEN BREAST CHUNK FRITTER
- APPROXIMATE PIECE COUNT PER CASE: 140-180
- APPROXIMATE SERVINGS PER CASE: 53
- HEATING INSTRUCTIONS:
  - OVEN: 400F FOR 15 MINUTES
  - FRYER: 350F FOR 4 MINUTES



**#72122**



**#72123**

### **FC 3 oz BREADED CHICKEN BREAST FILLET**

- FULLY COOKED CHICKEN BREAST FILLET
- APPROXIMATE PIECE COUNT PER CASE: 53-64
- INNER BAG WEIGHT: 5LBS
- HEATING INSTRUCTIONS:
  - OVEN: 400F FOR 15 MINUTES
  - FRYER: 350F FOR 4 MINUTES



**Contact your Food Service Specialist for more information!**





Renaissance Man Program List:

Description	Size	MGC #
<b>REN MAN WAFFLE BUTTER VANILLA</b> [Barcode]	48/ 1.5 oz	#72124
<b>REN MAN FC BREAST FILLET 3 OZ</b> [Barcode]	2/ 5 #	#72123
<b>REN MAN FC BREADED BREAST CHUNK FRITTER</b> [Barcode]	2/ 5 #	#72122
<b>REN MAN FC FLAT BREAD TENDERLOIN FRITTER</b> [Barcode]	2/ 5 #	#72121
<b>REN MAN FC ROASTED WING</b> [Barcode]	2/ 5 #	#72119
<b>REN MAN FC BUFFALO GLAZED WING</b> [Barcode]	2/ 5 #	#72116
<b>REN MAN FC BONELESS BREADED FRITTER BUFFALO GLAZE</b> [Barcode]	2/ 5 #	#72113
<b>REN MAN BREADED WING RTC</b> [Barcode]	2/ 5 #	#72112
<b>TEXAS PETE HOT SAUCE DIPPING CUP</b> [Barcode]	150/ 1 OZ	#67062
<b>TEXAS PETE HONEY MUSTARD DIPPING CUP</b> [Barcode]	150/ 1 OZ	#67063
<b>TEXAS PETE MILD WING SAUCE DIPPING CUP</b> [Barcode]	150/ 1 OZ	#67064
<b>TEXAS PETE BBQ SAUCE DIPPING CUP</b> [Barcode]	150/ 1 OZ	#67065
<b>DRESSING RANCH DIPPING CUP TASTE PLEASER</b> [Barcode]	100/ 1 OZ	#67103
<b>MCCAIN INSUL WRAP SHEETS SILVER 10X14</b> [Barcode]	500/ EA	#64098
<b>CHAMPS SPLIT TOP BRIOCHE SANDWICH</b> [Barcode]	8/ 12 CT	#77578



## Equipment

*If you already have a fryer, this produces the ultimate flavor, however, our products can also be baked in a pizza, convection or conventional oven. And, according to your style of warmer, shelf life can be up to 2 hours!*

HERSCHEL'S  
**FAMOUS34**

**WAM**  
FOCUSSED PROGRAMS • PROVEN RESULTS



*Bone-In chicken wings are the #1 growing category in fast food and convenience. That's why you need THE WAM & RENAISSANCE MAN FOODS Famous 34 Chicken Program in your food service lineup. Sign up today and start growing your food service profits while also increasing incremental sales in your store.*



*Commit to one of the leading quality chicken brands in food service today!*



HERSCHEL'S

**FAMOUS<sup>34</sup>**

## Company Profile

Heisman Trophy winner Hershel Walker developed the Famous 34 brand in 2002. Herschel's commitment to becoming one of the all-time greats in sports is the same intensity he's brought to building one of the leading quality chicken brands in food service today focusing on high-quality and competitive pricing! Herschel has partnered with WAM and your wholesale distributor to help you grow profits in your food service sales.



## Product Profile

*This program offers the following products:*

- **Bone-In Wings**  
(in three styles, roasted savory and buffalo glazed and breaded)
- **Boneless Breaded Chicken Wings**
- **Breast Fillets**
- **Chicken Tenders**

*For all of our products, you can add Z-Spice Seasoning for that extra kick to your wings. We also offer a variety of sauces to complement your wing program. All of our products are NAE (no antibiotics ever) and NHA (no human antibodies) certified for better quality products for your customers.*

**WAM**  
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*Every effort made to avoid typographical errors, but we reserve the right to add or amend.  
All prices and weights are subject to manufacturers' price changes and market conditions.*