

Deli EXPRESS®



MERCHANTS GROCERY COMPANY
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893



Sandwiches



DELI EXP CHUCKWAGON

10 / 4.5 OZ #51196

Refrigerated Shelf Life: 30 Days



**DELI EXP 100% BEEF
QTR POUNDER HOT TO GO**

8 / 6 OZ #51192

Refrigerated Shelf Life: 30 Days



**DELI EXP CHICKEN &
SWISS HOT TO GO**

12 / 4.5 OZ #51193

Refrigerated Shelf Life: 30 Days



**DELI EXP XXL CHAR BROIL
WITH CHEESE**

6 / 9.6 OZ #51195

Refrigerated Shelf Life: 30 Days



**DELI EXP SMOKED HAM & SWISS
PRETZEL BUN**

8 / 6.4 OZ #55232

Refrigerated Shelf Life: 30 Days



**DELI EXP XXL CHICKEN
WITH CHEESE**

6 / 9.5 OZ #51194

Refrigerated Shelf Life: 30 Days



DELI EXP XXL JALAPENO CHAR-BROIL

6 / 9.9 OZ #51191

Refrigerated Shelf Life: 30 Days



DELI EXP XXL SPICY CHICKEN

6 / 9.9 OZ #51190

Refrigerated Shelf Life: 30 Days



Breakfast Sandwiches



DELI EXP CHORIZO SAUSAGE JALAPENO EGG & CHEESE BISCUIT

10 / 5 OZ #51177

Refrigerated Shelf Life: 14 Days



DELI EXP SAUSAGE EGG CHEESE CROISSANT

10 / 5 OZ #51183

Refrigerated Shelf Life: 14 Days



DELI EXP HAM EGG CHEESE CROISSANT

10 / 4.4 OZ #51182

Refrigerated Shelf Life: 14 Days



DELI EXP SAUSAGE EGG CHEESE BISCUIT

12 / 4.9 OZ #51180

Refrigerated Shelf Life: 14 Days



DELI EXP SAUSAGE JALAPENO BACON BISCUIT

8 / 6.3 OZ #51171

Refrigerated Shelf Life: 14 Days



DELI EXP OMELET HAM CHEESE CROISSANT

8 / 6.7 OZ #51172

Refrigerated Shelf Life: 14 Days



DELI EXP TURKEY SAUSAGE & CHEESE FOCACCIA ROLL

8 / 6.7 OZ #51173

Refrigerated Shelf Life: 14 Days



DELI EXP MEGA OMELET SANDWICH

8 / 7.2 OZ #51178

Refrigerated Shelf Life: 14 Days





Wedge Sandwiches



DELI EXP CHICKEN SALAD WEDGE SANDWICH

10 / 5 OZ #55201

Refrigerated Shelf Life: 30 Days



DELI EXP TUNA SALAD WEDGE SANDWICH

10 / 5 OZ #55202

Refrigerated Shelf Life: 30 Days



DELI EXP EGG SALAD WEDGE SANDWICH

10 / 4.9 OZ #55200

Refrigerated Shelf Life: 30 Days



DELI EXP HAM & CHEESE WEDGE SANDWICH

10 / 4.6 OZ #55203

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET ALBACORE TUNA WEDGE

10 / 5 OZ #51203

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET TURKEY & CHEESE WEDGE

10 / 5 OZ #51201

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET HAM & CHEESE WEDGE

8 / 4.9 OZ #51200

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET RANCH CHICKEN SALAD WEDGE

10 / 5 OZ #51202

Refrigerated Shelf Life: 30 Days





DELI EXP MEGA CRANBERRY ALMOND CHICKEN SALAD SANDWICH

8 / 8.1 OZ #51207
Refrigerated Shelf Life: 30 Days



DELI EXP MEGA SMOKED TURKEY & CHEESE

8 / 6.3 OZ #51198
Refrigerated Shelf Life: 30 Days



DELI EXP MEGA ITALIAN

8 / 6 OZ #51197
Refrigerated Shelf Life: 30 Days



DELI EXP MEGA TURKEY PASTRAMI

8 / 6.7 OZ #51208
Refrigerated Shelf Life: 30 Days



DELI EXP MEGA SMOKED HAM & CHEESE

8 / 6.3 OZ #51199
Refrigerated Shelf Life: 30 Days



DELI EXP TURKEY & CHEESE WHEAT WEDGE SANDWICH

10 / 4.2 OZ #55216
Refrigerated Shelf Life: 30 Days



DELI EXP TURKEY CLUB WEDGE SANDWICH

10 / 4.4 OZ #55204
Refrigerated Shelf Life: 30 Days



Sliders



DELI EXP MARKET CHICKEN BACON SLIDERS

8 / 4.3 OZ #51211

Refrigerated Shelf Life: 14 Days



DELI EXP MARKET HAM & SWISS SLIDERS

8 / 4.3 OZ #51209

Refrigerated Shelf Life: 14 Days



DELI EXP MARKET TURKEY & CHEDDAR SLIDERS

8 / 4.3 OZ #51210

Refrigerated Shelf Life: 14 Days



Sub Sandwiches



DELI EXP TRADITIONAL ITALIAN SUB

8 / 6.1 OZ #55218

Refrigerated Shelf Life: 30 Days



DELI EXP CLASSIC HAM & CHEESE SUB

8 / 6.6 OZ #55219

Refrigerated Shelf Life: 30 Days





Artisan Style

DELI EXP ARTISAN TURKEY & CHEDDAR SANDWICH

8 / 8 OZ #51205

Refrigerated Shelf Life: 21 Days



DELI EXP ARTISAN TURKEY & CHEDDAR SUB

8 / 8.2 OZ #51185

Refrigerated Shelf Life: 21 Days



DELI EXP ARTISAN ITALIAN SUB

8 / 8 OZ #51204

Refrigerated Shelf Life: 21 Days



Market Sandwich Wraps

DELI EXP CHICKEN CAESAR WRAP

8 / 8.6 OZ #55226

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET BUFFALO STYLE WRAP

8 / 8.6 OZ #51186

Refrigerated Shelf Life: 30 Days



DELI EXP SW STYLE CHICKEN SALAD WRAP

8 / 8.1 OZ #55231

Refrigerated Shelf Life: 30 Days



DELI EXP ITALIAN STYLE WRAP

8 / 8.2 OZ #55225

Refrigerated Shelf Life: 30 Days





FOCUSED PROGRAMS • PROVEN RESULTS

WAM Rebates and Conditions:

LEVEL 1:

Rebate:

Earn \$0.33 per case!

Conditions:

Planogram 12 sku's (5 required + 7 flex) with \$5,200 (average \$200 + per week) per half(must include 3 new innovation sku's).

LEVEL 2:

Requirements:

Planogram 10 SKUs (5 required + 5 flex) with \$3,900 (average \$1150 +/- week) per half (must include 2 new innovation SKUs).

Required SKUs:

Chicken Caesar Wrap 8.6 oz

Mega Wedge Ham & Cheese 6 oz

Mega Wedge Turkey & Cheese 6.3 oz

Ranch Chicken Salad Wedge 5 oz

Wedge Chicken Salad 4.2 oz

Wedge Ham & Cheese 4.6 oz

Wedge Ham & Smoked Cheese 4.9 oz

XXL Charbroil with Cheese 9.6 oz



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*Every effort made to avoid typographical errors, but we reserve the right to add or amend.
All prices and weights are subject to manufacturers' price changes and market conditions.*