

BLUE BUNNY ICE CREAM. THE PEAK OF ATTRACTION.



MERCHANTS GROCERY COMPANY
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893



BLUE BUNNY MISSISSIPPI MUD SANDWICH

24 / 6 FL OZ #76226



BLUE BUNNY CHIPS GALORE SANDWICH

24 / 4.5 FLZ #76228



BLUE BUNNY TURTLE BAR

12 / 4.5 FLZ #76230



BLUE BUNNY TRACKS KING SIZE CONE

12 / 8 FL OZ #76232



BLUE BUNNY BIG VANILLA SANDWICH

24 / 6 FL OZ #76234



BLUE BUNNY FUDGE BAR

24 / 4 FL OZ #76235



BLUE BUNNY JOLLY RANCHER COOL TUBE

24 / 4 FL OZ #76252



BLUE BUNNY FRUIT MANGO BAR

24 / 4 FL OZ #76256



BLUE BUNNY FRUIT STRAWBERRY BAR

24 / 4 FL OZ #76255



BLUE BUNNY BIG ALASKA BAR

24 / 5 FL OZ #76225



BLUE BUNNY CHOCOLATE ECLAIR BAR

24 / 4 FL OZ #76227



BLUE BUNNY STRAWBERRY ECLAIR SHORTCAKE BAR

24 / 4 FL OZ #76229



BLUE BUNNY HEATH BAR

24 / 4 FL OZ #76233



BLUE BUNNY FROZEN FRUIT STRAWBERRY

24 / 4 FL OZ #76250



BLUE BUNNY ORANGE DREAM BAR

24 / 3 FL OZ #76236



BLUE BUNNY SUNDAE COOKIE CRUNCH N FUDGE

8 / 8.5 FL OZ #76208



BLUE BUNNY SUNDAE PEANUT BUTTER BUNNY

8 / 8.5 FL OZ #76209



TO THE BUNNY

M BARS, POPS, AND SANDWICHES



**BLUE BUNNY SUNDAE
STRAWBERRY SHORTCAKE**
8 / 8.5 FL OZ #76210



**ORIGINAL BOMB
POP RED WHITE BLUE**
24 / 3.75 FL OZ #76254



SPONGEBOB ICE CREAM BAR
18 / 4 FL OZ #76219



**GARBERS COTTON
CANDY SUNDAE CUP**
12 / 6 FL OZ #76263



SPIDERMAN ICE CREAM BAR
18 / 4 FL OZ #76013



MARS M&M COOKIE ICE CREAM
24 / 4 FL OZ #76220



**MARS SNICKERS KING SIZE
ICE CREAM BAR**
24 / 3.13 FL #76222



**BLUE BUNNY RICH STRAWBERRY
SHORTCAKE ECLAIR BAR**
24 / 3 FL #76324



**FREDERICK FARMS
CHOCOLATE ICE CREAM CUP**
24 / 4 FL OZ #76260



**FREDERICK FARMS
STRAWBERRY ICE CREAM CUP**
24 / 4 FL OZ #76262



**FREDERICK FARMS
RASPBERRY SHERBET CUP**
24 / 4 FL OZ #76268



**FREDERICK FARMS
VANILLA ICE CREAM CUP**
24 / 4 FL OZ #76261



**GARBERS ICE CREAM
SANDWICH VANILLA**
24 / 4 FL OZ #76224



FREDERICK FARMS NUT CONE
24 / 4 FL OZ #76223





PINTS AND OUNCES

| Description | Size | MGC # | Barcode |
|-----------------------------------------------|----------|--------|---------|
| GARBERS VANILLA ICE CREAM | 3/ 56 OZ | #76100 | |
| GARBERS CHOCOLATE ICE CREAM | 3/ 56 OZ | #76101 | |
| GARBERS NEAPOLITAN ICE CREAM | 3/ 56 OZ | #76105 | |
| GARBERS COOKIES & CREAM ICE CREAM | 3/ 56 OZ | #76107 | |
| GARBERS CHOCOLATE CHIP MINT ICE CREAM | 3/ 56 OZ | #76108 | |
| GARBERS BUTTER PECAN ICE CREAM | 3/ 56 OZ | #76110 | |
| GARBERS CHERRY VANILLA ICE CREAM | 3/ 56 OZ | #76111 | |
| GARBERS TURKEY TRAXX ICE CREAM | 3/ 56 OZ | #76104 | |
| GARBERS GRATENUT ICE CREAM | 3/ 56 OZ | #76117 | |
| GARBERS APPLE PIE ICE CREAM | 3/ 56 OZ | #76118 | |
| GARBERS BLACK CHERRY ICE CREAM | 3/ 56 OZ | #76119 | |
| GARBERS SALTY CARAMEL ICE CREAM | 3/ 56 OZ | #76120 | |
| GARBERS STRAWBERRY ICE CREAM | 3/ 56 OZ | #76121 | |
| GARBERS ORANGE PINEAPPLE ICE CREAM | 3/ 56 OZ | #76122 | |
| GARBERS VANILLA ICE CREAM | 8/ PINT | #76180 | |
| GARBERS CHOCOLATE ICE CREAM | 8/ PINT | #76181 | |
| GARBERS COOKIES AND CREAM ICE CREAM | 8/ PINT | #76183 | |
| GARBERS BUTTER PECAN ICE CREAM | 8/ PINT | #76186 | |
| BLUE BUNNY BANANA SPLIT ICE CREAM | 8/ PINT | #76191 | |
| BLUE BUNNY BUNNY TRACKS ICE CREAM | 8/ PINT | #76192 | |
| BLUE BUNNY BUTTER PECAN ICE CREAM | 8/ PINT | #76193 | |
| BLUE BUNNY CHOCOLATE ICE CREAM | 8/ PINT | #76194 | |
| BLUE BUNNY DOUBLE STRAWBERRY ICE CREAM | 8/ PINT | #76195 | |
| BLUE BUNNY VANILLA BEAN ICE CREAM | 8/ PINT | #76196 | |



BULK ICE CREAM (AVAILABLE BY REQUEST ONLY - NOT STOCKED EXCEPT AS NOTED)

| Description | Size | MGC # | Barcode: |
|----------------------------------------------------|----------|--------|----------|
| GARBERS BULK VANILLA ICE CREAM (STOCKED) | 1/ 3 GAL | #76300 | |
| GARBERS BULK CHOCOLATE ICE CREAM (STOCKED) | 1/ 3 GAL | #76301 | |
| GARBERS BULK STRAWBERRY ICE CREAM (STOCKED) | 1/ 3 GAL | #76302 | |
| GARBERS CHOCOLATE CHIP MINT ICE CREAM | 1/ 3 GAL | #76303 | |
| GARBERS BULK COOKIES & CREAM ICE CREAM | 1/ 3 GAL | #76304 | |
| GARBERS BULK BLACK RASPBERRY ICE CREAM | 1/ 3 GAL | #76305 | |
| GARBERS BULK BUTTER PECAN ICE CREAM | 1/ 3 GAL | #76306 | |
| GARBERS BULK CHOCOLATE CHIP COOKIE DOUGH | 1/ 3 GAL | #76307 | |
| GARBERS BULK NSA CHOCOLATE ICE CREAM | 1/ 3 GAL | #76311 | |
| GARBERS 3X CHOCOLATE PEANUT BUTTER | 1/ 3 GAL | #76313 | |
| GARBERS COTTON CANDY ICE CREAM | 1/ 3 GAL | #76314 | |
| GARBERS ORANGE SHERBET | 1/ 3 GAL | #76315 | |
| GARBERS TURKEY TRAXX ICE CREAM | 1/ 3 GAL | #76317 | |
| GARBERS COFFEE TOFFEE CRUNCH ICE CREAM | 1/ 3 GAL | #76318 | |
| GARBERS BLACK CHERRY ICE CREAM | 1/ 3 GAL | #76319 | |
| GARBERS BULK SWEET SALTY ICE CREAM | 1/ 3 GAL | #76322 | |
| GARBERS WILD MOUNTAIN BERRY ICE CREAM | 1/ 3 GAL | #76341 | |





Ice Cream Cabinet 5 Basket / 15 Items - 23" deep by 50" wide

Suggested Planogram

23"

| | | | | |
|------------------------------------|-----------------------------------------|------------------------------------------|-------------------------------------------|-------------------------------------------|
| 76232 BB Tracks King Cone | 76210 BB Strawberry Shortcake Sundae | 76209 BB Peanut Butter Bunny Sundae | 76235 BB Fudge Bar | 76252 Jolly Rancher Cool Tubes |
| 76219 Sponge Bob Ice Cream Bar | 76227 BB Chocolate Eclair Bar | 76234 BB Big Vanilla Sandwich | 76220 Mars M&M Cookie Ice Cream | 76222 Mars Snickers King Ice Cream Bar |
| 76224 Garber's Vanilla Sandwich | 76229 BB Strawberry Eclair Bar | 76226 BB Big Mississippi Mud Sandwich | 76223 Frederick Farms Nut Cone-n-Fudge | 76208 BB Sundae Cookie Crunch |

50"

Ice Cream Cabinet 4 Basket / 12 Items - 23" deep by 40" wide



23"

| | | | |
|------------------------------------|-----------------------------------------|-----------------------------------|------------------------------------------|
| 76232 BB Tracks King Cone | 76210 BB Strawberry Shortcake Sundae | 76219 Sponge Bob Ice Cream Bar | 76235 BB Fudge Bar |
| 76224 Garber's Vanilla Sandwich | 76227 BB Chocolate Eclair Bar | 76234 BB Big Vanilla Sandwich | 76222 Mars Snickers King Bar |
| 76223 Frederick Farms Nut Bar | 76229 BB Strawberry Shortcake Eclair | 76252 Jolly Rancher Cool Tubes | 76208 BB Sundae Cookie Crunch-n-Fudge |

DON'T FORGET TO PURCHASE HELPFUL ACCESSORIES!



THERMOMETER FOR CABINET

1/ EA #438412



Contact your Food Service Specialist for more information!

MERCHANTS GROCERY COMPANY GUIDELINES FOR ICE CREAM

1. Sales Representative may sell any of the currently stocked brands of ice cream in any area with these exceptions:
 - Cannot sell to an existing customer of Garber's Ice cream
 - Cannot sell to an existing Blue Bunny customer regardless of who the distributor is
2. Customer may be loaned equipment for displaying ice cream provided:
 - Customer signs an equipment contract.
 - Customer uses the equipment for the sole purpose of selling ice cream products distributed only by Merchants Grocery Company.
 - Sales representative should have contract signed and sent to the office promptly. Currently send the contract to the attention of Robin Fadely.
 - Cabinet is not used for storage of any products except ice cream sold by MGC.
3. Minimum lead time for delivery of equipment is 2 to 3 weeks.
 - Customer will be notified prior to delivery of the equipment
4. Blue Bunny requires MGC to provide movement reports on each customer who has loaned equipment to track sales.
5. **Blue Bunny** may require Merchants Grocery to remove equipment from account due to customer not purchasing ice cream product or purchases not enough to justify the equipment that has been loaned. **\$50.00 per month is the minimum required amount.**
6. **Loaned equipment is the property of Blue Bunny and Blue Bunny's assigned agent Merchants Grocery Company.**
7. In the event equipment fails MGC will provide a new piece of equipment based upon availability of equipment and the ability to have the equipment delivered to customer in a reasonable amount of time (may range between a couple of days or next scheduled delivery.
8. Loaned equipment is non transferrable to new owner (s).
 - **Accounts sold to new businesses require a new contract.**
 - **Owner whose name is on signed contract has the responsibility for equipment and contacting Merchants Grocery Company in case the property/business is sold or closed.**
9. Ice cream products are not a guaranteed product in case of equipment failure regardless of the reason. **Customers assume all responsibility for the loss of any product.**
10. Ice Cream products sold in full packs only.
11. MGC Driver Procedures and Responsibilities: Driver will handle ice cream the same as frozen food products.
 - Drivers do not stock ice cream cases.
 - In the event customer requests ice cream products be left next to ice cream storage or display equipment it is understood that the account is responsible for stocking product promptly and no credit will be issued for wasted product.
 - Credit cannot be issued after driver leaves the store.
 - In order to protect the integrity of the product it cannot be returned
12. Ice cream is produced with a twelve month shelf life from date of production. Actual best by dates will vary.
13. Ice cream should be stored at temperatures below minus ten to minus twenty degrees.
14. No equipment is available to loan to customers for hand dipped product.
15. Equipment will need to be removed from an account that is no longer a customer of Merchants Grocery





MGC FREEZER CONTRACT

ACCOUNT NAME: _____ ACCOUNT # _____
 STREET: _____
 CITY, STATE: _____
 ZIP CODE: _____
 PHONE NUMBER: _____

CIRCLE ALL THAT APPLY:

- New Customer Larger/Smaller Freezer Needed Seasonal Acct
 Additional Freezer Repairs Needed Replacement Freezer

| DELIVERY DATE | FREEZER TYPE | ASSET TAG # | MFR NUMBER |
|---------------|--------------|-------------|------------|
| | | | |
| | | | |
| | | | |
| | | | |

CIRCLE ALL THAT APPLY:

- Discontinued Customer Larger/Smaller Freezer Needed Seasonal Acct
 New Management Repairs Needed Replacement Freezer

| DELIVERY DATE | FREEZER TYPE | ASSET TAG # | MFR NUMBER |
|---------------|--------------|-------------|------------|
| | | | |
| | | | |
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| | | | |

Retailer shall indemnify, defend and hold Garber's Ice Cream and Merchants Grocery Company, Inc. harmless to the maximum extent permitted by law, from and against any and all claims, losses, damages including without limitation, reasonable attorney's fees, arising out of or relating to any actual or alleged personal injury or death, or for any loss or damages to property of Retailer, its agents, employees, or to others by reason of Retailer's use of this equipment.

| | Print Name | Signature | Date |
|---------------|------------|-----------|------|
| Customer | | | |
| MGC Sales Rep | | | |



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Every effort made to avoid typographical errors, but we reserve the right to add or amend. All prices and weights are subject to manufacturers' price changes and market conditions.