

# PaTCH InTo BOIL In' PROFITS!



**MERCHANTS GROCERY COMPANY**  
A COMPANY YOU CAN COUNT ON

800 MADDUX DRIVE | CULPEPER, VA 22701  
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893

# THE SOUTH'S FAVORITE SNACK!



- Our peanuts are harvested within 60 miles of our plant and sealed fresh within hours.
- Sold in approximately 25,000 C-stores nationwide.
- Packaged in a gallon size can, our boiled peanuts are ready to serve.
- A tastier, healthier snack
- Quick easy prep & maintenance!
- Non-GMO & protein rich

## DISCOVER THE DIFFERENCE!

**ORIGINAL**



**CAJUN**

Our peanuts are harvested then boiled using our Southern-Style seasoning and sealed fresh, all in the same day!

The peanuts are soaked, cooked and marinated in a cajun heated brine. Then they're sealed fresh, just like our Original recipe!

**JUST OPEN THE LID, FILL THE WARMER & LET THE SNACKIN' BEGIN!**  
Contents remain fresh up to three days if refrigerated or hot-held.

## TASTY MARGINS

CUP SIZE	# OF CUPS PER CAN	SRP	SALES	COST PER CAN, LOGO CUPS & LIDS	PROFIT PER CAN	PROFIT MARGIN
16 oz.	6	\$2.99	\$17.94	\$ 7.82	\$10.12	56%
32 oz.	3	\$3.99	\$11.97	\$ 7.70	\$4.27	36%

6 #10 size Cans to a Case  
Case Cost = \$44.05 (\$7.34 cost per can)  
16oz. Cup = \$0.08 & 32oz. Cup = \$0.12

### Paper Cups Available

Peanut Patch redesigned the 16 oz. and 32 oz. Grab & Go Paper Cups to match our can design.



## BOILIN' CONTACTS

### PEANUT PATCH BOILED PEANUTS 6/10#

#51118



### PEANUT PATCH CAJUN BOILED PEANUTS 6/10#

#51119



### PEANUT PATCH LOGO CUP 16 OZ DART 20/25ct

#90002



### PEANUT PATCH LOGO CUP 32 OZ DART 20/25ct

#90004



### PEANUT PATCH PAPER LOGO CUPS IFP 16OZ

#90005



### PEANUT PATCH PAPER LOGO CUPS IFP 32OZ

#90006



### PEANUT PATCH CLEAR LIDS IFP 16/32OZ

#90008







★ FROM ROADSIDE STANDS TO KETTLES & CANS ★

## 3 WAYS TO GET YOUR PROFITS **BOILIN'**

If you would like to participate in the Peanut Patch Boiled Peanut Program, please select from the following program options: (contract must be legible and completed fully to process)

**Choose a set-up:** **Choose one:** ☐ I currently sell Peanut Patch ☐ I want to sell Peanut Patch


**1** ☐ Kettle Warmers

**Kettle Warmer set-up - purchase of 8 cases**



**OR 2** ☐ Dual Warmer

**Dual Warmer set-up - purchase of 8 cases**



**+** ☐ Barrel Table

**Barrel Table - additional purchase of 8 cases**



**\*Equipment delivery will vary, please allow up to 4 weeks.**

Qty	Whse Code	Pack	UPC Code	Description	Case Price
		6/#10	11092	Original Boiled Peanuts	
		6/#10	11682	Cajun Boiled Peanuts	
		16oz/500	<b>39966</b>	16oz Logo Cups	
		32oz/500	<b>39967</b>	32oz Logo Cups	
		500/cs	<b>39905</b>	Logo Cup Lids	

Wholesaler/Distributor \_\_\_\_\_ Ship Date \_\_\_\_\_

Account # \_\_\_\_\_ Sales Rep \_\_\_\_\_

Store Name \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Print Name \_\_\_\_\_ Email \_\_\_\_\_

Buyer's Signature \_\_\_\_\_ Date \_\_\_\_\_

NOTE: McCall Farms is only responsible for quality in unopened cans NOT for product handling after can is opened for resale. Once opened, peanuts must be covered and refrigerated or remain hot-held for up to 3 days.

**Questions? [peanutpatchservice@mccallfarms.com](mailto:peanutpatchservice@mccallfarms.com)**

**PEANUTPATCH★.COM**

**Click here to visit our website** 

#1 GROWING BRAND IN UNITS AND ONE OF THE TOP-GROWING BRANDS IN DOLLARS

# IN-STORE GRAB & GO WARMER OPTIONS



Kettles



Dual  
Warmer



Freestanding  
Barrel Table  
(shown with Kettles)

