

f'real



MERCHANTS GROCERY COMPANY
A COMPANY YOU CAN COUNT ON

800 MADDUX DRIVE | CULPEPER, VA 22701
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893



PRE-INSTALLATION

Blender and Freezer Pre-Installation Requirements

f'real is not responsible for costs to ensure pre-installation requirements are met. Please confirm your store meets the following pre-installation requirements to prepare your store for the f'real program.

Blender Requirements

- 1 Blender is for indoor use only. The operating range for the blender is: 40 to 90 degrees F., with 0 to 100% non-condensing relative humidity.
- 2 Blender requires a dedicated 15 amp, 120 volt circuit. Freezer and any other pieces of equipment should NOT be operated on the same circuit as the blender. (Note: Extension cords are not acceptable and may void warranty due to improper power supply.)
- 3 Blender requires a filtered, non-carbonated water supply that is regulated from 25 to 65 PSI to ensure optimum water flow. Additionally, install a shut-off valve near the blender. Use only new water lines and ensure water connection complies with national/local code.
- 4 Drain line is required near where the blender will be placed. The blender is equipped with 10' of 3/4" ID hose. Drain line must be sloped downward all the way to the drain to provide for free flow of rinse water.
- 5 Follow all applicable national/local electrical and plumbing codes.
Note: If you have purchased a Double Blending Bar, please be aware that you will need an additional plugin.

FREEZER Requirements

- 1 The freezer unit requires a dedicated 15 amp, 120 volt circuit. (Note: Extension cords are not acceptable and may void warranty due to improper power supply.)
- 2 Follow all applicable national/local electrical codes.

For other equipment-related information, please refer to your **Installation and Operation**



Contact your Food Service Specialist for more information!



Description	Size	MGC #
F'REAL CHOC CHIP OAT MILKSHAKE 	12/ 8 oz	#76038
F'REAL VANILLA BLISS MILKSHAKE 	12/ 8 oz	#76059
F'REAL SNICKERS MILKSHAKE 	12/ 8 oz	#76027
F'REAL STRAWBERRY BANANA SMOOTHIE 	12/ 9 oz	#76054
F'REAL PB CUP REESES MILKSHAKE 	12/ 8 oz	#76055
F'REAL MANGO SMOOTHIE 	12/ 9 oz	#76053
F'REAL COOL MINT CHIP MILKSHAKE 	12/ 8 oz	#76057
F'REAL OREO MILKSHAKE 	12/ 8 oz	#76058
F'REAL CHOCOLATE CHILL MILKSHAKE 	12/ 8 oz	#76060
F'REAL ACAI BERRY BLAST SMOOTHIE 	12 / 9 OZ	#76052
F'REAL CLEAR DOME LID 	1/ 100 CT	#76064
F'REAL LID FLAT LOGO 	1/400 CT	#76065
F'REAL US ENERGY FREEZE BLUE RASPBERRY 	12 / 8 OZ	#76010
F'REAL US ENERGY FREEZE STRAWBERRY WATERMELON 	12 / 8 OZ	#76011
F'REAL COTTON CANDY MILKSHAKE 	12 / 8 OZ	#76022



DISTRIBUTOR LEAD INFORMATION

The following information must be filled out in order to pay out spiff.

DISTRIBUTOR SALES REPRESENTATIVE CONTACT INFORMATION					
Name				Telephone	
Email				Facsimile	
Ship to Address					
City		State		Zip	

COMPANY INFORMATION				
Distributor Name				
Address			Telephone	
City				
State		Zip		Facsimile

CUSTOMER INFORMATION				
Account Name				
Contact Name				
Address			Telephone	
City			Email	
State		Zip		Customer Number



B6 BLENDER AND FREEZER

Specifications and Installation Requirements



B6 BLENDER

Self-Sanitizing
(Blender only, sold separately)

FR00-0106	\$9,895
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BLENDING BAR

Our Best Selling Blender
& Freezer Configuration

FR10-0011	\$3,675
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MINI BLENDING BAR

Good for Medium Traffic
Smaller Footprint

FR10-0011-M	\$3,250
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DOUBLE BLENDING BAR

Allows for Dual Blending
Supports High Foot Traffic

FR10-0011-DH	\$3,875
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SINGLE DOOR FREEZER

Best Selling Blender
and Compact Freezer

FR10-0007-RHC	\$3,000
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TALL UPRIGHT FREEZER

Highest Cup Capacity
Good for Limited Storage

FR10-0022-RH	\$4,525
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SIDE COUNTER

Optional Storage
(Sold Separately)

FR10-SCTR	\$1,050
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FREEZER PRICES & EQUIPMENT SPECIFICATIONS

FREEZER	W"	D"	H"	CUP CAPACITY	FACINGS	EMPTY WEIGHT	FULL WEIGHT	BLENDER & FREEZER PRICE	
								FREEZER PRICE	FREEZER PRICE
MINI BLENDING BAR	33.5"	32.5"	56"	90	15	225 LBS	295 LBS	\$3,250	\$13,145
BLENDING BAR	45.5"	32.5"	56"	180	30	245 LBS	385 LBS	\$3,675	\$13,570
DOUBLE BLENDING BAR	61.5"	32.5"	56"	180	50	250 LBS	390 LBS	\$3,875	\$23,665
SINGLE DOOR FREEZER	28"	31"	32.5"	102	18	200 LBS	280 LBS	\$3,000	\$12,895
TALL UPRIGHT FREEZER	30"	29.5"	78.5"	252	42	365 LBS	560 LBS	\$4,525	\$14,420
SIDE COUNTER	16"	26"	36"	-	-	-	-	\$1,050	\$10,945

NOTE: Blending Bar dimensions include blender(s). Please confirm available space prior to ordering.
Blender & Freezer price does not include applicable taxes or shipping & handling.

BLENDER SPECS*

DIMENSIONS: 15.25" W / 25" D / 42" H

WEIGHT: 125 LBS

CERTIFICATIONS: NSF, TÜV, SUD

*Add the dimensions of desired freezer to the dimensions of the blender when planning for necessary equipment space.

POWER

- Dedicated 120V, 60Hz, 15A circuit
- 7 FT grounded power cord (included)
- Freezer requires separate dedicated 120V, 60Hz, 15A circuit

WATER

- Water supply filtered to 120 ppm hardness and 150 ppm TDS
- Minimum supplied water pressure of 25 PSI
- Maximum supplied water pressure of 50 PSI
- 3/8" ID braided water supply line to blender (not included)

DRAIN

- Gravity drain setup required
- 9 FT of 3/4" ID corrugated drain tube (included)

NOTE: Failure to follow requirements may impact warranty coverage.

For more information, contact sales@freal.com



SMOOTH OPERATOR.

SHAKES AND SMOOTHIES

SIMPLIFIED — F'REAL.

Smoothies. Milkshakes. Blended bowls. Frozen cocktails. Blended drinks bring comfort and nostalgia, as well as the flavor flexibility to stay on top of the trends. With f'real shakes and smoothies, you can create fun, freshly blended frozen beverages with premium ingredients and fan-favorite flavors – without labor or mess concerns. Paired with the f'real Foodservice Blender, crafting classic and creative creations are easier than ever. From mouth-watering milkshakes made with real milk, to plant-based smoothies made with real fruit, and even a coffee frappé — f'real has all the delicious, quality flavors consumers are looking for.

ONE TOUCH CREATION OF:

- Shakes
- Smoothies
- Freakshakes
- Bowls
- Frappés
- Lemonades
- Cocktails

LET'S SHAKE THINGS UP.



+ 9.25%

CAGR projected growth of smoothie market 2020-2024¹

+ 273%

Popularity of milkshakes in delivery orders, the third-highest leap of any food or beverage²

\$2.50
TO
\$3.50

Average margin per f'real cup sale



ASK YOUR FOODSERVICE REP FOR MORE DETAILS!



Scan this QR code to
visit the f'real website

Download planograms, cup renders and access
all current SKUs on the Product Ordering Guide.

RETAILER SUPPLIES

The following accessories make things easier for you and give
your customer the best possible experience.

STRAWS

PLA Compostable f'real Straw
(individually wrapped)

Case (3000 Straws/Case - 10 Bags of 300)

Item #: 09-5120 UPC: 813993004531

NEW!
f'real PLA
Compostable
Straws



f'real Blue Straw (individually
wrapped) 4 pk Case (4 Bags of 300)

Item #: 09-5140 UPC: 813993009086

f'real Blue
Straws



PET Lid with f'real logo

Custom designed to fit
perfectly on every f'real cup.

PET Lid w/ F'real Logo, Case (1000 Lids/Case)

Item #: 09-5001 UPC: 813993007297

PET Lid w/ F'real Logo, 4 pk Case (400 Lids/Case)

Item #: 09-5041 UPC: 813993008485



LID/STRAW/SPOON HOLDER

Clear acrylic container neatly holds
f'real lids, straws and soda spoons.

Includes 1 Holder

Item #: 09-5300 UPC: 813993009116



NEW! Teaspoon

Perfectly sized for our 12oz shake, this
spoon is strong and sturdy to withstand
our thicker blended shakes. (Individually
Wrapped)

Teaspoon, Case (1,000 Spoons/Case)

Item #: 09-5210 UPC: 00842312107158

Teaspoon, Case (250 Spoons/Case)

Item #: 09-5250 UPC: 813993000861



CONTACT YOUR LOCAL DISTRIBUTOR TO ORDER
FOR MORE INFO, CONTACT SUPPLIES@FREAL.COM

NEW AND EXCITING FLAVORS!



For more information, contact your Foodservice Rep!