



1955



A HISTORY OF GREAT TASTE



Assembled by Hand



Custom Formulated
Breads



High-Quality Meats



Made with Real Eggs



MERCHANTS GROCERY COMPANY
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893



Sandwiches



DELI EXP CHUCKWAGON

10 / 4.5 OZ #51196

Refrigerated Shelf Life: 30 Days



DELI EXP XXL CHAR BROIL WITH CHEESE

6 / 9.6 OZ #51195

Refrigerated Shelf Life: 30 Days



DELI EXP HTG CHEESE BURGER

12 / 4.5 OZ #51218

Refrigerated Shelf Life: 30 Days



DELI EXP XXL CHICKEN WITH CHEESE

6 / 9.5 OZ #51194

Refrigerated Shelf Life: 30 Days



DELI EXP XXL JALAPENO CHAR-BROIL 6

/ 9.9 OZ #51191

Refrigerated Shelf Life: 30 Days



DELI EXP XXL SPICY CHICKEN

6 / 9.9 OZ #51190

Refrigerated Shelf Life: 30 Days



DELI EXP ROAST BEEF & CHEESE SANDWICH

10/ 4.3 OZ #51227

Refrigerated Shelf Life: 30 Days



DELI EXP BBQ PULLED PORK SANDWICH

10/ 5.5 OZ #51226

Refrigerated Shelf Life: 30 Days



DELI EXP CUBAN STYLE SANDWICH

8 / 6.4 OZ #51225

Refrigerated Shelf Life: 30 Days



Breakfast Sandwiches



DELI EXP SAUSAGE EGG CHEESE BISCUIT

12 / 5.8 OZ #51180

Refrigerated Shelf Life: 14 Days



DELI EXP SAUSAGE EGG CHEESE CROISSANT

10 / 5 OZ #51183

Refrigerated Shelf Life: 14 Days



DELI EXP HAM EGG CHEESE CROISSANT

10 / 4.4 OZ #51182

Refrigerated Shelf Life: 14 Days



SAUSAGE EGG CHEDDAR BURRITO

12 / 6.2 OZ #51188

Refrigerated Shelf Life: 14 Days



DELI EXP SAUSAGE JALAPENO BACON BISCUIT

8 / 6.3 OZ #51171

Refrigerated Shelf Life: 14 Days



DELI EXP BACON EGG CHEESE BAGEL

12 / 4.7 OZ #51179

Refrigerated Shelf Life: 14 Days



DELI EXP CHORIZO SAUSAGE JALAPENO CHEESE

12 / 4.7 OZ #51177

Refrigerated Shelf Life: 14 Days



DELI EXP MUFFIN SAUSAGE EGG CHEESE

12 / 5.4 OZ #51213

Refrigerated Shelf Life: 14 Days



DELI EXP PANCAKE SAUSAGE EGG CHEESE

12 / 5.7 OZ #51219

Refrigerated Shelf Life: 14 Days



DELI EXP OMELETTE HAM CHEESE CROISSANT

8 / 6.7 OZ #51172

Refrigerated Shelf Life: 14 Days



MEGA OMELETTE SANDWICH

8 / 7.2 OZ #51178

Refrigerated Shelf Life: 14 Days





Wedge Sandwiches



DELI EXP CHICKEN SALAD WEDGE SANDWICH

10 / 5 OZ #55201

Refrigerated Shelf Life: 30 Days



DELI EXP TUNA SALAD WEDGE SANDWICH

10 / 5 OZ #55202

Refrigerated Shelf Life: 30 Days



DELI EXP EGG SALAD WEDGE SANDWICH

10 / 4.9 OZ #55200

Refrigerated Shelf Life: 30 Days



DELI EXP HAM & CHEESE WEDGE SANDWICH

10 / 4.6 OZ #55203

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET HAM & CHEESE WEDGE

8 / 4.9 OZ #51200

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET TURKEY & CHEESE WEDGE

10 / 5 OZ #51201

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET RANCH CHICKEN SALAD WEDGE

10 / 5 OZ #51202

Refrigerated Shelf Life: 30 Days



DELI EXP ROAST BEEF & CHEESE WEDGE

10 / 4.4 OZ #51222

Refrigerated Shelf Life: 30 Days





Wedge Sandwiches



DELI EXP MEGA ITALIAN

8 / 6 OZ #51197

Refrigerated Shelf Life: 30 Days



DELI EXP MEGA SMOKED TURKEY & CHEESE

8 / 6.3 OZ #51198

Refrigerated Shelf Life: 30 Days



DELI EXP MEGA SMOKED HAM & CHEESE 8

/ 6.3 OZ #51199

Refrigerated Shelf Life: 30 Days



DELI EXP TURKEY & CHEESE WHEAT WEDGE SANDWICH

10 / 4.2 OZ #55216

Refrigerated Shelf Life: 30 Days



DELI EXP TURKEY CLUB WEDGE SANDWICH

10 / 4.4 OZ #55204

Refrigerated Shelf Life: 30 Days



Sliders & Subs



DELI EXP MARKET HAM & SWISS SLIDERS

8 / 4.3 OZ #51209

Refrigerated Shelf Life: 14 Days



DELI EXP MARKET TURKEY & CHEDDAR SLIDERS

8 / 4.3 OZ #51210

Refrigerated Shelf Life: 30 Days



DELI EXP TRADITIONAL ITALIAN SUB

8 / 6.1 OZ #55218

Refrigerated Shelf Life: 30 Days



San Luis



SAN LUIS CHICKEN CHEESE QUESADILLA

12/ 3.2 OZ #55235

Refrigerated Shelf Life: 21 Days



SAN LUIS PORK CARNITAS QUESADILLA

12/ 3.2 OZ #55237

Refrigerated Shelf Life: 21 Days



SAN LUIS GREEN CHILE BEEF & BEAN BURRITO

10 / 8 OZ #55244

Refrigerated Shelf Life: 21 Days



SAN LUIS BEAN & CHEESE BURRITO

10/ 8 OZ #55242

Refrigerated Shelf Life: 21 Days



SAN LUIS 3 CHEESE CHIPOTLE SALSA QUESA

12/ 3.2 OZ #55236

Refrigerated Shelf Life: 21 Days



SAN LUIS SPICY HOT BEEF & BEAN BURRITO

10/ 8 OZ #55243

Refrigerated Shelf Life: 21 Days



SAN LUIS PORK CARNITAS BURRITO

10/ 8 OZ #55240

Refrigerated Shelf Life: 21 Days



SAN LUIS CHICKEN RICE CHEESE BURRITO

10/ 8 OZ #55241

Refrigerated Shelf Life: 21 Days





Artisan Style

DELI EXP ARTISAN ITALIAN SUB

8 / 8 OZ #51204

Refrigerated Shelf Life: 21 Days



DELI EXP ITALIAN SUB

6 / 6 OZ #55224

Refrigerated Shelf Life: 21 Days



DELI EXP MARKET SMOKED

TURKEY & PROVO SUB

6 / 6 OZ #51500

Refrigerated Shelf Life: 21 Days



DELI EXP ARTISAN TURKEY & CHEDDAR SUB

8 / 8.2 OZ #51185

Refrigerated Shelf Life: 21 Days



DELI EXP SMOKED HAM & CHEESE SUB

6 / 6 OZ #51223

Refrigerated Shelf Life: 21 Days



Market Sandwich Wraps



DELI EXP CHICKEN CAESAR WRAP

8 / 8.6 OZ #55226

Refrigerated Shelf Life: 30 Days



DELI EXPRESS MARKET TURKEY CLUB WRAP

8 / 8 OZ #51215

Refrigerated Shelf Life: 30 Days



DELI EXPRESS WRAP BACON EGG CHEDDAR

12 / 6.1 OZ #51187

Refrigerated Shelf Life: 30 Days



DELI EXP MARKET BUFFALO STYLE WRAP

8 / 8.6 OZ #51186

Refrigerated Shelf Life: 30 Days



DELI EXP ITALIAN STYLE WRAP

8 / 8.2 OZ #55225

Refrigerated Shelf Life: 30 Days



DELI EXP CHIPOTLE CHICKEN WRAP

8 / 7.9 OZ #51228

Refrigerated Shelf Life: 30 Days





FOCUSED PROGRAMS • PROVEN RESULTS

WAM Rebates and Conditions:

LEVEL 1:

Rebate:

Earn \$0.33 per case!

Conditions:

Planogram 12 sku's (5 required + 7 flex) with \$5,200 (average \$200 + per week) per half (must include 3 new innovation sku's).

LEVEL 2:

Requirements:

Planogram 10 SKUs (5 required + 5 flex) with \$3,900 (average \$1150 +/- week) per half (must include 2 new innavation SKUs).

Required SKUs:

Chicken Caesar Wrap 8.6 oz

Mega Wedge Ham & Cheese 6 oz

Mega Wedge Turkey & Cheese 6.3 oz

Ranch Chicken Salad Wedge 5 oz

Wedge Chicken Salad 4.2 oz

Wedge Ham & Cheese 4.6 oz

Wedge Ham & Smoked Cheese 4.9 oz

XXL Charbroil with Cheese 9.6 oz



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*Every effort made to avoid typographical errors, but we reserve the right to add or amend.
All prices and weights are subject to manufacturers' price changes and market conditions.*