



MERCHANTS GROCERY COMPANY A COMPANY YOU CAN COUNT ON 800 MADDOX DRIVE | CULPEPER, VA 22701 WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893





BLUE BUNNY CHOCOLATE ECLAIR BAR 24 / 4 FL OZ #76227





BLUE BUNNY KING VANILLA BROWNIE CONE 12/8 FL 0Z #76239





BLUE BUNNY MISSISSIPPI MUD SANDWICH 24 / 6 FL OZ #76226





BLUE BUNNY CHIPS GALORE SANDWICH 24 / 4.5 FLZ #76228





BLUE BUNNY TRACKS KING SIZE CONE 12 / 8 FL OZ #76232





BLUE BUNNY BIG VANILLA SANDWICH 24 / 6 FL OZ #76234





BLUE BUNNY FUDGE BAR 24 / 4 FL OZ #76235





BLUE BUNNY FRUIT MANGO BAR 24 / 4 FL OZ #76256





BLUE BUNNY CHOCOLATE TWIST CONE 24 / 3 FL OZ #76243



BLUE BUNNY STRAWBERRY ECLAIR SHORTCAKE BAR 24 / 4 FL 0Z #76229





BLUE BUNNY BIG ALASKA BAR 24 / 5 FL OZ #76225





RICH STRAWBERRY SHORTCAKE ECLAIR BAR 24 / 3 FL #76324





BLUE BUNNY FROZEN FRUIT STRAWBERRY 24 / 4 FL 0Z #76250





BLUE BUNNY ORANGE DREAM BAR 24 / 3 FL OZ #76236





BLUE BUNNY SUNDAE COOKIE CRUNCH N FUDGE 8 / 8.5 FL 0Z #76208





BLUE BUNNY SUNDAE PEANUT BUTTER BUNNY 8 / 8.5 FL OZ #76209









NERDS BOMB POP 24 / 2.75 FL OZ #76246









SPIDERMAN ICE CREAM BAR 18CT BOX 20/4 FL 0Z #76013









RICHS COTTON CANDY TWIRL BAR 24 / 2.5 FLZ #76346





RICHS SOUR BLUE RASPBERRY BAR 24 / 2.5 FL OZ #76344





CANDY CLASH COOL TUBE 24 / 3 FL OZ #76249







RICHS RF BIRTHDAY CAKE CONE 24 / 3 FL OZ #76342





RICHS CHOC SHORTCAKE ECLAIR BAR 24 / 3 FL OZ #76328











BLUE BUNNY SUNDAE STRAWBERRY SHORTCAKE 8/8.5 FL OZ #76210









ORIGINAL BOMB POP RED WHITE BLUE

24 / 3.75 FL OZ #76254







SPONGEBOB ICE CREAM BAR 18 / 4 FL OZ #76219



BLUE BUNNY COOKIE & CREAM BAR 24 / 3 FL OZ #76242





GARBERS POPSICLES 1/48 CT #76339









SNIEKERS

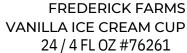
MARS M&M COOKIE ICE CREAM 24 / 4 FL OZ #76220

MARS SNICKERS KING SIZE



ICE CREAM BAR

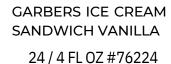
24 / 3.13 FL OZ #76222





VANILLA ICE CREAM CUP











24 / 4 FL OZ #76223



CANDY CLASH BOMB POP 24 / 3.75 OZ #76248



FREDERICK FARMS NUT CONE



VANILLA ICE CREAM SANDWICH 24 / 4 FL OZ #76330





REESE PB ICE CREAM 24/3 OZ #76215







Description	Size	MGC#	Barcode
GARBERS VANILLA ICE CREAM	3/ 56 OZ	#76100	
GARBERS CHOCOLATE ICE CREAM	3/ 56 OZ	#76101	
GARBERS NEAPOLITAN ICE CREAM	3/ 56 OZ	#76105	
GARBERS COOKIES & CREAM ICE CREAM	3/ 56 OZ	#76107	
GARBERS CHOCOLATE CHIP MINT ICE CREAM	3/ 56 OZ	#76108	
GARBERS BUTTER PECAN ICE CREAM	3/ 56 OZ	#76110	
GARBERS CHERRY VANILLA ICE CREAM	3/ 56 OZ	#76111	
GARBERS BLACK CHERRY ICE CREAM	3/ 56 OZ	#76119	
GARBERS STRAWBERRY ICE CREAM	3/ 56 OZ	#76121	
GARBERS VANILLA ICE CREAM	3/ 56 OZ	#76180	
GARBERS SALTY CARAMEL ICE CREAM (SO)	3/560Z	#76120	
GARBERS APPLE ICE CREAM	3/560Z	#76118	
GARBERS CHOCOLATE ICE CREAM	8/ PINT	#76181	
GARBERS COOKIES AND CREAM ICE CREAM	8/ PINT	#76183	
GARBERS BUTTER PECAN ICE CREAM	8/ PINT	#76186	
BLUE BUNNY BANANA SPLIT ICE CREAM	8/ PINT	#76191	
BLUE BUNNY BUNNY TRACKS ICE CREAM	8/ PINT	#76192	
BLUE BUNNY BUTTER PECAN ICE CREAM	8/ PINT	#76193	
BLUE BUNNY CHOCOLATE ICE CREAM	8/ PINT	#76194	
BLUE BUNNY DOUBLE STRAWBERRY ICE CREAM	8/ PINT	#76195	
BLUE BUNNY VANILLA BEAN ICE CREAM	8/ PINT	#76196	



GARBERS VANILLA (STOCKED) 1/3 GAL #76300



GARBERS CHOCOLATE (STOCKED) 1/3 GAL #76301



GARBERS STRAWBERRY 1/3 GAL #76302



GARBERS CHOCOLATE CHIP MINT 1/3 GAL #76303



GARBERS COOKIES & CREAM 1/3 GAL #76304



GARBERS BLACK RASPBERRY 1/3 GAL #76305



GARBERS BUTTER PECAN 1/3 GAL #76306



GARBERS CHOC CHIIP COOKIE DOUGH 1/3 GAL #76307



GARBERS 3X CHOC PEANUT BUTTER 1/3 GAL #76313



GARBERS COTTON CANDY 1/3 GAL #76314



GARBERS SHERBERT ORANGE 1/3 GAL #76298



GARBERS COFFEE 1/3 GAL #76296



GARBERS BLACK CHERRY 1/3 GAL #76319



GARBERS APPLE PIE 1/3 GAL #76295





GARBERS CINNAMON CHURRO 1/3 GAL #76335



GARBERS SHERBET RAINBOW 1/3 GAL #76299



GARBERS PEACH 1/3 GAL #76312



GARBERS EGGNOG (SEASONAL) 1/3 GAL #76309



GARBERS PEPPERMINT (SEASONAL) 1/3 GAL #76347



GARBERS WILD MOUNTAIN BERRY 1/3 GAL #76341



GARBERS SALTY CARAMEL PRETZEL 1/3 GAL #76310



GARBERS STRAWBERRY CHEESECAKE 1/3 GAL #76334





SUGGESTED PLANOGRAM

Ice Cream Cabinet 5 Basket / 15 Items- 23" deep by 50" wide

76232	76210	76242	76243	76254
BB TRACKS KING	BB STRAWBERRY	BB COOKIE &	BB CHOCOLATE	ORIGINAL BOMB
CONE	SHORTCAKE SUNDAE	CREAM BAR	TWIST CONES	POP RED WHITE BLUE
76216	76227	76234	76220	76222
SONGEBOB ICE	BB CHOCOLATE	BB VANILLA	MARS M&M	MARS SNICKERS
CREAM BAR	ECLAIR BAR	SANDWICH	COOKIE ICE	KING ICE CREAM
			CREAM	BAR
76224	76229	76226	76223	76208
GARBER'S	BB STRAWBERRY	BB BIG	FREDERICK	BB SUNDAE
VANILLA	ÉCLAIR BAR	MISSISSIPPI MUD	FARMS NUT	COOKIE CRUNCH
SANDWICH		SANDWICH	CONE -N- FUDGE	

50"

Ice Cream Cabinet 4 Basket / 12 Items- 23" deep by 40" wide

76232	76226	76219	76242
BB TRACKS KING CONE	BB MISSISSIPPI MUD	SPONGEBOB ICE	BB COOKIE & CREAM
	SANDWICH	CREAM	BAR
76224	76227	76234	76222
GARBER'S VANILLA	BB CHOCOLATE ÉCLAIR	BB BIG VANILLA	MARS SNICKERS KING
SANDWICH	BAR	SANDWICH	BAR
76223	76229	76254	76208
FREDERICK FARMS NUT	BB STRAWBERRY	ORIGINAL BOMB POP	BB SUNDAE COOKIE
BAR	SHORTCAKE ÉCLAIR	RED WHITE BLUE	CRUNCH -N- FUDGE

23"

23"

DON'T FORGET!!



THERMOMETER FOR CABINET 1 / EA #738412



MERCHANTS GROCERY COMPANY GUIDELINES FOR ICE CREAM

- 1. Sales Representative may sell any of the currently stocked brands of ice cream in any area with these exceptions:
- Cannot sell to an existing customer of Garber's Ice cream
- Cannot sell to an existing Blue Bunny customer regardless of who the distributor is
- 2. Customer may be loaned equipment for displaying ice cream provided:
- Customer signs an equipment contract.
- Customer uses the equipment for the sole purpose of selling ice cream products distributed only by Merchants Grocery Company.
- Sales representative should have contract signed and sent to the office promptly. Currently send the contract to the attention of Robin Fadely.
- Cabinet is not used for storage of any products except ice cream sold by MGC.
- 3. Minimum lead time for delivery of equipment is 2 to 3 weeks.
- Customer will be notified prior to delivery of the equipment
- 4. Blue Bunny requires MGC to provide movement reports on each customer who has loaned equipment to track sales.
- **5. Blue Bunny** may require Merchants Grocery to remove equipment from account due to customer not purchasing ice cream product or purchases not enough to justify the equipment that has been loaned. **\$50.00 per month is the minimum required amount.**
- 6. Loaned equipment is the property of Blue Bunny and Blue Bunny's assigned agent Merchants Grocery Company.
- 7. In the event equipment fails MGC will provide a new piece of equipment based upon availability of equipment and the ability to have the equipment delivered to customer in a reasonable amount of time (may range between a couple of days or next scheduled delivery.
- 8. Loaned equipment is non transferrable to new owner (s).
- Accounts sold to new businesses require a new contract.
- Owner whose name is on signed contract has the responsibility for equipment and contacting Merchants Grocery Company in case the property/business is sold or closed.
- 9. Ice cream products are not a guaranteed product in case of equipment failure regardless of the reason. **Customers assume all responsibility for the loss of any product.**
- 10. Ice Cream products sold in full packs only.
- 11. MGC Driver Procedures and Responsibilities: Driver will handle ice cream the same as frozen food products.
- Drivers do not stock ice cream cases.
- In the event customer requests ice cream products be left next to ice cream storage or display equipment it is understood that the account is responsible for stocking product promptly and no credit will be issued for wasted product.
- Credit cannot be issued after driver leaves the store.
- In order to protect the integrity of the product it cannot be returned
- 12. Ice cream is produced with a twelve month shelf life from date of production. Acutal best by dates will vary.
- 13. Ice cream should be stored at temperatures below minus ten to minus twenty degrees.
- 14. No equipment is available to loan to customers for hand dipped product.
- 15. Equipment will need to be removed from an account that is no longer a customer of Merchants Grocery





MGC FREEZER CONTRACT

ACCOUNT NAME:			ACCOUNT #	
STREET:				
CITY, STATE:				
ZIP CODE:				
PHONE NUMBER:				
CIRCLE ALL THAT	APPLY:			
New Customer		Larger/Smaller Freezer Needed		Seasonal Acct
Additional Freeze	r	Repairs Needed		Replacement Freeze
DELIVERY DATE	FREEZER TYPE	ASSET TAG #	MFR NUMBER	٦
				7
				7
				7
				_
CIRCLE ALL THAT	APPLY:			
Discontinued Cust	tomer	Larger/Smaller Freezer Needed		Seasonal Acct
New Managemen	lew Management		i	Replacement Freeze
DELIVERY DATE	FREEZER TYPE	ASSET TAG #	MFR NUMBER	٦
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Retailer shall indemnify, defend and hold Garber's Ice Cream and Merchants Grocery Company, Inc. harmless to the maximum extent permitted by law, from and against any and all claims, losses, damages including without limitation, reasonable attorney's fees, arising out of or relating to any actual or alleged personal injury or death, or for any loss or damages to property of Retailer, its agents, employees, or to others by reason of Retailer's use of this equipment. *Transferal contract.

	Print Name	Signature	Date
Customer			
MGC Sales Rep			









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