

PATCH INTO

BOILIN' PROFITS!



- WORLD'S #1 BRAND
- HIGH TRAFFIC
- LOW MAINTENANCE
- GREAT MARGINS

THE SOUTH'S FAVORITE SNACK!



- Our peanuts are harvested within 60 miles of our plant and sealed fresh within hours.
- Packaged in a gallon size can, our boiled peanuts are ready to serve.
- Quick easy prep & maintenance!
- Sold in approximately 25,000 C-stores nationwide.
- A tastier, healthier snack
- Non-GMO & protein rich

DISCOVER THE DIFFERENCE!

ORIGINAL



Our peanuts are harvested then boiled using our Southern-Style seasoning and sealed fresh, all in the same day!



CAJUN

The peanuts are soaked, cooked and marinated in a cajun heated brine. Then they're sealed fresh, just like our Original recipe!

JUST OPEN THE LID, FILL THE WARMER & LET THE SNACKIN' BEGIN!

Contents remain fresh up to three days if refrigerated or hot-held.

TASTY MARGINS

CUP SIZE	# OF CUPS PER CAN	SRP	SALES	COST PER CAN, LOGO CUPS & LIDS	PROFIT PER CAN	PROFIT MARGIN
16 oz.	6	\$2.99	\$17.94	\$7.82	\$10.12	56%
32 oz.	3	\$3.99	\$11.97	\$7.70	\$4.27	36%

6 #10 size Cans to a Case
 Case Cost = \$44.05 (\$7.34 cost per can)
 16oz. Cup = \$0.08 & 32oz. Cup = \$0.12



Paper Cups Available

Peanut Patch redesigned the 16 oz. and 32 oz. Grab & Go Paper Cups to match our can design.



BOILIN' CONTACTS

Camp Blanton - Acct Manager
 cblanton@mccallfarms.com
 M - (843) 319-1647
 O - (843) 662-2223 X 1121
 F - (843) 665-5234

Caroline Stewart - National Accts
 cstewart@mccallfarms.com
 (843) 616-5187

Charles Gee - SC, NC
 cgee@mccallfarms.com
 (843) 319-2723

Billy DeVane - SC, NC
 bdevane@mccallfarms.com
 (843) 956-3974

Chad Smith - MS, LA
 chsmith@mccallfarms.com
 (843) 319-1666

Cameron Nichols TX, OK, LA
 cnichols@mccallfarms.com
 (843) 598-5193

Henry Arrington Service & Concessions
 harrington@mccallfarms.com
 M - (843) 699-4416
 Service - (843) 319-9325

McCall Farms
 6615 S Irby Street
 Effingham, SC 29541

PeanutPatch.com

#1 GROWING BRAND IN UNITS AND ONE OF THE TOP-GROWING BRANDS IN DOLLARS

IN-STORE GRAB & GO WARMER OPTIONS





★ FROM ROADSIDE STANDS TO KETTLES & CANS ★

3 WAYS TO GET YOUR PROFITS BOILIN'

If you would like to participate in the Peanut Patch Boiled Peanut Program, please select from the following program options: (contract must be legible and completed fully to process)

Choose a set-up:*

Choose one: NEW REPLACEMENT

1 Kettle Warmers

Kettle Warmer set-up - purchase of 8 cases



2 Dual Warmer

Dual Warmer set-up - purchase of 8 cases



3 Barrel Table

Barrel Table - additional purchase of 4 cases



*Equipment delivery will vary, please allow up to 4 weeks.

Qty	Whse Code	Pack	UPC Code	Description	Case Price
		6/#10	11092	Original Boiled Peanuts	
		6/#10	11682	Cajun Boiled Peanuts	
		16oz/500	16JM32	16oz Logo Cups	
		32oz/500	32TJ32	32oz Logo Cups	
		500/cs	32JL	Logo Cup Lids	

Wholesaler/Distributor _____ Ship Date _____

Account # _____ Sales Rep _____

Store Name _____ Phone # _____

Address _____

City _____ State _____ Zip _____

Print Name _____ Email _____

Buyer's Signature _____ Date _____

NOTE: McCall Farms is only responsible for quality in unopened cans NOT for product handling after can is opened for resale. Once opened, peanuts must be covered and refrigerated or remain hot-held for up to 3 days.

Questions? Camp Blanton: cblanton@mccallfarms.com or (843) 662-2223 x1121

PEANUTPATCH.COM

