



MERCHANTS GROCERY COMPANY
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893

DITCH THE DOME!

Increase sales by switching to FCI's exclusive Glass Canopy SneezeGuard

LOGO COIN
Prominent logo coin to draw attention to rollergrill.

MENU BOARD
Prominent menu board to attract customers from a distance.

BAGS, BOATS, & TONGS HOLDER
Conveniently holds a stash of bags and product boats, as well as 2 tongs.

GLASS CANOPY SNEEZEGUARD
Glass and metal construction for improved durability. Better aesthetics to draw customers to rollergrill.

DIVIDER KITS
Standard manufacturer's divider kits are available; a great addition to keep products from walking.

CONTROL PANEL COVER
Covers the grill controls and allows for additional branding opportunities.

SNACK BOX
Merchandise chips or other impulse items to complement your grill offerings. Clip-on graphics holders allows for additional branding opportunities.

FLAVORRAIL ID KITS
FCI manufactured FlavorRail ID Kits are a great addition to the roller grill to help customers select their favorite products.

Item	Price
Cheese & Pepperoni, 200-ct.	\$159
Original Chicken & Cheddar, 150-ct.	\$159
Mustard Cheddar, 150-ct.	\$159
Cheese Pepperoni, 200-ct.	\$159
Smoked Egg & Cheddar, 150-ct.	\$159
Pork Cheddar, 150-ct.	\$159

COMBO 2 TORNADOS 32 oz Drink

TORNADOS A WHIRLWIND OF FLAVOR!
America's Favorite Roller Grill Snack!

TORNADOS Bold Flavor & Irresistible Taste
Crispy Seasoned Shells

"Best" Merchandising option shown



Taking America by storm, TORNADOS is America's favorite Roller Grill snack! To promote your TORNADOS products and boost sales, be sure to utilize the right merchandising solutions for your operation.

Merchandising Packages



“GOOD” MERCHANDISER

- Single-piece PVC menu board
- 1"x1" post with plate base
- Standard menu board cards set
- 2 Pricing sticker sheets



“BETTER” MERCHANDISER

- 5'H ImageTrak with graphic insert
- Logo Coin
- PVC hanging menu board
- 2" bull nose posts with plate base
- Standard menu board cards set
- 2 Pricing sticker sheets



“BEST” MERCHANDISER

- 5'H ImageTrak with graphic insert
- LED illuminated Logo Coin
- LED illuminated PVC hanging menu board
- 2" Bull nose posts with plate base
- Standard menu board cards set
- 2 Pricing sticker sheets



GLASS CANOPY SNEEZEGUARD MERCHANDISER

- Single-piece PVC menu board attached to glass canopy sneeze guard
- Standard menu board cards set
- 2 Pricing sticker sheets

Roller Grill Equipment & Smallwares

Grill Stand with Sleeve ID System



Flag IDs

- Featured Flavor • Hot & Spicy
- Still Cooking • Under 200 Calories



Flavor IDs



Grill Stand & Sleeve



FlavorRail ID System



FlavorRail Flag IDs

- Featured Flavor • Hot & Spicy
- Still Cooking • Under 200 Calories



FlavorRail IDs



FlavorRail

Menu Board Card System



Menu Cards

\$1.19	\$1.29	\$1.39	\$1.59	\$1.69	2.52
\$1.19	\$1.29	\$1.39	\$1.59	\$1.69	2.52
\$1.19	\$1.29	\$1.49	\$1.59	\$1.69	\$1.79
\$1.19	\$1.39	\$1.49	\$1.59	2.52	\$1.79
\$1.19	\$1.39	\$1.49	\$1.59	2.52	\$1.79
\$1.29	\$1.39	\$1.49	\$1.69	2.52	\$1.79
\$1.29	\$1.39	\$1.49	\$1.69	2.52	\$1.79

Pricing Sticker Sheet



Smallwares



Tongs & Boats Holder for Glass canopy sneezeguard



Bag Holder



Tongs



Both & APW Roller Grills & Sneez Guards are available in small & large



Tongs Holder



Small & Large Control Panel Cover



Clip-On Graphics Holder for Snack Box





Nutritional Information

Ranchero Beef Steak & Cheese Tornado

Nutrition Facts

Serving Size 1 TORNADO (85g)
Servings Per Container 24

Amount Per Serving		Calories from Fat 50	
		% Daily Value*	
Calories 180			
Total Fat 6g			9%
Saturated Fat 1.5g			8%
Trans Fat 0g			
Cholesterol 10mg			3%
Sodium 330mg			14%
Total Carbohydrate 24g			8%
Dietary Fiber 1g			4%
Sugars 1g			
Protein 7g			

Vitamin A 6% • Vitamin C 2%
Calcium 6% • Iron 10%

*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: WATER, WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), COOKED BEEF STEAK (WITH BROTH, SALT), MONTEREY JACK AND CHEDDAR CHEESES (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME, CALCIUM CHLORIDE, ANNATTO), VEGETABLE OILS (SOYBEAN AND/OR CANOLA AND/OR CORN), BATTER MIX (ENRICHED WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), YELLOW CORN FLOUR, SPICES, SALT, JALAPENO PEPPER, BAKING POWDER, GUAR GUM, OLEORESIN PAPRIKA AND TURMERIC, NATURAL FLAVOUR), TOMATO PASTE (TOMATOES, ONION, TEXTURED SOY PROTEIN, MODIFIED CORN STARCH, MALTODEXTRIN, SALT, SPICES (WITH PAPRIKA), BEEF FLAVOUR BOUILLON (SALT, BEEF FAT, SUGAR, HYDROLYZED SOY PROTEIN, CORNSTARCH, DRIED BEEF ONION POWDER, FLAVOURS, MALTODEXTRIN, PARSLEY, TURMERIC EXTRACTIVES, CITRIC ACID, SPICES, FLAVOUR, DEXTROSE, CHILI PEPPER, GUAR GUM, LACTIC ACID (WITH CALCIUM LACTATE), APPLE CIDER VINEGAR, FUMARIC ACID, DOUGH CONDITIONERS (YEAST, WHEAT GLUTEN, SUGAR, GUAR GUM, MODIFIED POTATO STARCH, SODIUM METABISULPHITE).

CONTAINS: WHEAT, SOY, MILK.

#72025

Southwestern Style Chicken Tornado

Nutrition Facts

Serving Size 1 TORNADO (85g)
Servings Per Container 24

Amount Per Serving		Calories from Fat 50	
		% Daily Value*	
Calories 170			
Total Fat 6g			9%
Saturated Fat 1.5g			8%
Trans Fat 0g			
Cholesterol 5mg			2%
Sodium 320mg			13%
Total Carbohydrate 24g			8%
Dietary Fiber 1g			4%
Sugars 1g			
Protein 6g			

Vitamin A 10% • Vitamin C 6%
Calcium 6% • Iron 8%

*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: WATER, WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), PROCESSED MONTEREY JACK AND AMERICAN CHEESE WITH PEPPERS PRODUCT (MONTEREY JACK AND AMERICAN CHEESES (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), WATER, SKIM MILK, PALM OIL, SODIUM PHOSPHATE, MODIFIED CORNSTARCH, RED AND GREEN JALAPENO PEPPERS, SALT, LACTIC ACID), COOKED CHICKEN LOAF (CHICKEN, WATER, MODIFIED CORNSTARCH, SALT, SODIUM PHOSPHATE), VEGETABLE OIL (SOYBEAN AND/OR CANOLA AND/OR CORN OIL), SPINACH, COOKED BLACK BEANS, RED BELL PEPPER, CORN, BATTER MIX (ENRICHED WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), YELLOW CORN FLOUR, SPICES, SALT, JALAPENO PEPPER, BAKING POWDER, GUAR GUM, OLEORESIN PAPRIKA AND TURMERIC, NATURAL FLAVOUR), MALTODEXTRIN, MODIFIED CORNSTARCH, PEPPERS (JALAPENOS, SALT, ACETIC ACID, CALCIUM CHLORIDE), TEXTURED SOY FLOUR (WITH CARAMEL COLOUR), DEXTROSE, SPICES (CLANTRON), SALT, LACTIC ACID, GARLIC (WITH CITRIC ACID), GROUND CHILI PEPPER, SMOKE FLAVOUR POWDER (MALTODEXTRIN POWDER, NATURAL HICKORY SMOKE FLAVOUR), DOUGH CONDITIONERS (YEAST, WHEAT GLUTEN, SUGAR, GUAR GUM, MODIFIED POTATO STARCH, SODIUM METABISULPHITE).

CONTAINS: WHEAT, MILK, SOY.

#72021

Sausage, Egg & Cheese Tornado

Nutrition Facts

Serving Size 1 TORNADO (85g)
Servings Per Container 24

Amount Per Serving		Calories from Fat 80	
		% Daily Value*	
Calories 190			
Total Fat 9g			14%
Saturated Fat 2.5g			13%
Trans Fat 0g			
Cholesterol 25mg			8%
Sodium 270mg			11%
Total Carbohydrate 22g			7%
Dietary Fiber 1g			4%
Sugars 1g			
Protein 6g			

Vitamin A 4% • Vitamin C 2%
Calcium 4% • Iron 8%

*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: WATER, WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SCRAMBLED EGG PRODUCT (LIQUID WHOLE EGGS, SKIM MILK, MODIFIED CORNSTARCH, SALT, XANTHAN GUM, CITRIC ACID, PEPPER AND/OR LIQUID PEPPER), COOKED SAUSAGE (PORK, WATER, SALT, SPICES, CORN SYRUP SOLIDS, SUGAR, AUTOLYZED YEAST EXTRACT, SPICE EXTRACTIVE), VEGETABLE OIL (SOYBEAN AND/OR CANOLA AND/OR CORN OIL), BATTER MIX (ENRICHED WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), YELLOW CORN FLOUR, SPICES, SALT, JALAPENO PEPPER, BAKING POWDER, GUAR GUM, OLEORESIN PAPRIKA AND TURMERIC, NATURAL FLAVOUR), TOMATOES (TOMATOES, TOMATO JUICE, CITRIC ACID, CALCIUM CHLORIDE), PROCESSED CHEDDAR CHEESE PRODUCT (WATER, PALM OIL, CHEESE (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), CASEIN, MODIFIED POTATO STARCH, SODIUM PHOSPHATES, SALT, LACTIC ACID, NATURAL FLAVOUR, ANNATTO), MONTEREY JACK CHEESE (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), MALTODEXTRIN, GREEN CHILI PEPPERS (WITH SALT, CITRIC ACID, CALCIUM CHLORIDE), MODIFIED CORNSTARCH, DEXTROSE, SALT, LACTIC ACID, DEHYDRATED ONION, CHEDDAR FLAVOUR (COGN SYRUP SOLIDS, CHEDDAR CHEESE (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), SALT, YEAST EXTRACT, DISODIUM PHOSPHATE, NATURAL FLAVOURS, ANNATTO), SPICES, CHICKEN FLAVOUR (SALT, YEAST EXTRACT, MALTODEXTRIN, SUNFLOWER OIL, NATURAL FLAVOUR, TURMERIC EXTRACT), DOUGH CONDITIONERS (YEAST, WHEAT GLUTEN, SUGAR, GUAR GUM, MODIFIED POTATO STARCH, SODIUM METABISULPHITE).

CONTAINS: EGG, WHEAT, MILK.

#72023

Bacon, Egg, Cheese & Salsa Tornado

Nutrition Facts

Serving Size 1 TORNADO (85g)
Servings Per Container 24

Amount Per Serving		Calories from Fat 70	
		% Daily Value*	
Calories 180			
Total Fat 7g			11%
Saturated Fat 2g			10%
Trans Fat 0g			
Cholesterol 35mg			12%
Sodium 300mg			13%
Total Carbohydrate 23g			8%
Dietary Fiber 1g			4%
Sugars 1g			
Protein 6g			

Vitamin A 4% • Vitamin C 2%
Calcium 4% • Iron 8%

*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: WATER, WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SCRAMBLED EGGS (LIQUID WHOLE EGGS, SKIM MILK, MODIFIED CORNSTARCH, SALT, XANTHAN GUM, CITRIC ACID, PEPPER AND/OR LIQUID PEPPER), VEGETABLE OIL (SOYBEAN AND/OR CANOLA AND/OR CORN), COOKED BACON (PORK, WATER, SALT, SUGAR, SMOKE FLAVOUR, SODIUM PHOSPHATES, SODIUM ERYTHRIBATE, SODIUM NITRITE), PROCESSED MONTEREY JACK AND AMERICAN CHEESE PRODUCT WITH PEPPERS (MONTEREY JACK AND AMERICAN CHEESES (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), WATER, SKIM MILK, PALM OIL, SODIUM PHOSPHATE, MODIFIED CORNSTARCH, RED AND GREEN JALAPENO PEPPERS, SALT, LACTIC ACID), BATTER MIX (ENRICHED WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), YELLOW CORN FLOUR, SPICES, SALT, JALAPENO PEPPER, BAKING POWDER, GUAR GUM, OLEORESIN PAPRIKA AND TURMERIC, NATURAL FLAVOUR), CHEESE SAUCES (AMERICAN CHEESE SAUCE (WATER, CHEDDAR CHEESE (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), ANNATTO (COLOUR)), MODIFIED CORNSTARCH, CREAM, CHEESE PRODUCT (MILK, CREAM, BACTERIAL CULTURE, SALT, XANTHAN AND/OR LOCUST BEAN AND/OR GUAR GUMS), CANOLA OIL, PARTLY SKIMMED MILK POWDER, WHEY, SODIUM PHOSPHATE, POTASSIUM PHOSPHATE, SALT, CORNSTARCH, LACTIC ACID, MILKFAT, NATURAL FLAVOURS, PROPIONIC ACID, ENZYME MODIFIED BUTTER OIL, MONOGLYCERIDES, POTASSIUM HYDROXIDE, SUGAR, YEAST EXTRACT, CARRAGEENAN, ANNATTO (COLOUR)), AND/OR AMERICAN STYLE CHEESE SAUCE (WATER, CHEDDAR CHEESE (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), ANNATTO (COLOUR)), MODIFIED CORN STARCH, CREAM, CHEESE PRODUCT (MILK, CREAM, BACTERIAL CULTURE, SALT, XANTHAN AND/OR LOCUST BEAN AND/OR GUAR GUMS), CANOLA OIL, CONTAINS LESS THAN 2% OF NONFAT DRY MILK (SKIM MILK), WHEY, SODIUM PHOSPHATE, SALT, CORN STARCH, LACTIC ACID, CELLULOSE GUM, BUTTER OIL, SUGAR, YEAST EXTRACT, PAPRIKA EXTRACT (COLOUR), NATURAL FLAVOURS, ANNATTO EXTRACT (COLOUR)), ONION, GREEN CHILI PEPPERS (WITH SALT, CITRIC ACID, CALCIUM CHLORIDE), TOMATOES (TOMATOES, TOMATO JUICE, CITRIC ACID, CALCIUM CHLORIDE), MALTODEXTRIN, TOMATO PASTE (TOMATOES), DEXTROSE, MODIFIED CORNSTARCH, SALT, DISTILLED VINEGAR, JALAPENO PEPPERS (WITH SALT, ACETIC ACID, WATER, CALCIUM CHLORIDE), CHEDDAR FLAVOUR (COGN SYRUP SOLIDS, CHEDDAR CHEESE (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), SALT, YEAST EXTRACT, DISODIUM PHOSPHATE, NATURAL FLAVOURS, ANNATTO (COLOUR)), LACTIC ACID, SPICE, GARLIC (WITH CITRIC ACID), DOUGH CONDITIONERS (YEAST, WHEAT GLUTEN, SUGAR, GUAR GUM, MODIFIED POTATO STARCH, SODIUM METABISULPHITE).

CONTAINS: WHEAT, EGGS, MILK.

#72022

Cheesy Pepper Jack Tornado

Nutrition Facts

Serving Size 1 TORNADO (85g)
Servings Per Container 24

Amount Per Serving		Calories from Fat 80	
		% Daily Value*	
Calories 200			
Total Fat 9g			14%
Saturated Fat 4g			20%
Trans Fat 0g			
Cholesterol 10mg			3%
Sodium 400mg			17%
Total Carbohydrate 23g			8%
Dietary Fiber 1g			4%
Sugars 1g			
Protein 6g			

Vitamin A 6% • Vitamin C 6%
Calcium 8% • Iron 6%

*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, NEUF-CHATEL CHEESE (MILK, CREAM, BACTERIAL CULTURE), SKIM MILK, PALM OIL, MILK PROTEIN CONCENTRATE, BACTERIAL CULTURE, SALT, CAROB BEAN GUM, LACTIC ACID, MONO AND DIGLYCERIDES, CITRIC ACID, APG-CAROTENAL, PROCESSED MONTEREY JACK AND AMERICAN CHEESE BLEND WITH PEPPERS (MONTEREY JACK AND AMERICAN CHEESES (MILK, BACTERIAL CULTURE, SALT, MICROBIAL ENZYME), WATER, SKIM MILK, PALM OIL, SODIUM PHOSPHATES, MODIFIED CORNSTARCH, RED AND GREEN BELL AND JALAPENO PEPPERS, SALT, LACTIC ACID), ROASTED BELL PEPPERS (WITH SALT, CITRIC ACID), VEGETABLE OIL (SOYBEAN AND/OR CANOLA AND/OR CORN OIL), BATTER MIX (ENRICHED WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), YELLOW CORN FLOUR, SPICES, SALT, JALAPENO PEPPER, BAKING POWDER, GUAR GUM, OLEORESIN PAPRIKA AND TURMERIC, NATURAL FLAVOUR), JALAPENO PEPPER (WITH SALT, ACETIC ACID, CALCIUM CHLORIDE), MODIFIED CORN STARCH, MALTODEXTRIN, DEXTROSE, SALT, LACTIC ACID, XANTHAN GUM, DOUGH CONDITIONERS (YEAST, WHEAT GLUTEN, SUGAR, GUAR GUM, MODIFIED POTATO STARCH, SODIUM METABISULPHITE).

CONTAINS: WHEAT, MILK.

#72029

French Toast & Sausage Tornado

Nutrition Facts

Serving Size 1 TORNADO (85g)
Servings Per Container 24

Amount Per Serving		Calories from Fat 70	
		% Daily Value*	
Calories 190			
Total Fat 8g			12%
Saturated Fat 2g			10%
Trans Fat 0g			
Cholesterol 25mg			8%
Sodium 200mg			8%
Total Carbohydrate 22g			7%
Dietary Fiber 1g			4%
Sugars 1g			
Protein 7g			

Vitamin A 0% • Vitamin C 0%
Calcium 4% • Iron 15%

*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: FULLY COOKED MAPLE SAUSAGE LINK, MADE WITH MECHANICALLY SEPARATED TURKEY BHA, BHT AND CITRIC ACID ADDED TO HELP PROTECT FLAVOR (MECHANICALLY SEPARATED TURKEY, WATER, SOY PROTEIN CONCENTRATE, CONTAINS 2% OR LESS OF: SUGAR, SALT, SPICES, DEXTROSE, BROWN SUGAR, DEHYDRATED PORK STOCK (PORK STOCK, NATURAL FLAVOUR), MAPLE SUGAR, SEASONING (GLUCOSE, CARAMEL COLOR, CORN SYRUP, PURE MAPLE SYRUP), CITRIC ACID, BHA, BHT), WATER, WHEAT FLOUR (ENRICHED WITH NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), VEGETABLE OIL (SOYBEAN, SUNFLOWER, CANOLA AND/OR CORN OIL), BATTER MIX (WHEAT FLOUR, YELLOW CORN FLOUR, DEXTROSE, CORNSTARCH, SUGAR, TAPIOCA DEXTRIN, EGGS, NONFAT MILK, LEAVENING (SODIUM ALUMINUM PHOSPHATE, SODIUM BICARBONATE), SALT, MODIFIED FOOD STARCH, NATURAL AND ARTIFICIAL FLAVOURS, SPICE, SUCRALOSE, GUAR GUM, MAPLE SYRUP, BROWN SUGAR MOLASSES), MALTODEXTRIN, TORTILLA FLOUR BLEND (SALT, RICE FLOUR, GUAR GUM, WHEAT, SODIUM BICARBONATE, CORN STARCH, WHEAT STARCH, FOOD STARCH, DOUGH CONDITIONERS (SODIUM METABISULFITE, SODIUM STEAROYL LACTYLATE, L-CYSTEINE, MONO AND DIGLYCERIDES, DICALCIUM PHOSPHATE), MICROCRYSTALLINE CELLULOSE, SILICON DIOXIDE (TO PREVENT CAKING)), DEXTROSE.

CONTAINS: WHEAT, MILK, SOY, EGGS.

#72027



COOKING GUIDE

ROLLER GRILL

See other side for other oven types

Tornados should be cooked to an internal temperature that reaches or exceeds 161°F.

Equipment performance may vary, adjust time and temperature accordingly.

What You'll Need:

- Tornados
- Flavor grill tags
- "Still cooking" grill tags
- Serving sleeves
- Plastic tongs
- Roller grill: (sanitized)
- Plastic gloves
- Thermometer (clean & sanitized)
- Tornados danglers, static clings and counter cards. Available at www.ruizfoodservice.com

Quality Check:

Only serve Tornados that meet the following quality standards.

- Medium golden brown color
- Soft, oily texture – crispy, but not dry
- Use a sanitized pocket thermometer to ensure that core temperature has reached or exceeds 161°F before serving.
- No excessive drying, cracking or browning

Important Safety and Quality Tips:

- Wash hands and wear gloves before handling Tornados.
- Never microwave or force-thaw Tornados.
- Never store Tornados from different cases together in the same case.
- Never serve Tornados until they have been cooked to core temperature of 161°F or higher.

1 Preheat roller grill on "10" or "HIGH" setting for 10 minutes.

2 Reduce temperature to "7" or "MEDIUM" heat.

3 Fill roller grill with frozen Tornados.
• Use flavor grill tags to separate flavors.
• Use "Still Cooking" grill tags until cooked.

4 Cook Tornados until internal core temperature reaches or exceeds 161°F.
If a Tornado will not roll, flip it end to end.
Remove "Still Cooking" grill tags when ready to serve.

5 To serve, place fully cooked Tornados in the sleeves provided and hand to customer.
Cooked Tornados may be held on grill – or in a warming case – up to 4 hours as long as core temperature remains between 140°F and 160°F.

6 As product sells, consolidate cooked Tornados forward. Place frozen Tornados toward the back of grill behind "Still Cooking" tag until they are properly cooked and ready for sale.

Available at
www.ruizfoodservice.com



COOKING GUIDE

• CONVENTIONAL OVEN • CONVECTION OVEN • DEEP FRYER

See other side for Roller Grill Cooking

Tornados should be cooked to an internal temperature that reaches or exceeds 161°F.

Equipment performance may vary, adjust time and temperature accordingly.

COOKING GUIDE FOR CONVENTIONAL OVEN



Times & Temps

	3 oz	3.75 oz
FROZEN	350°F 25 min	350°F 28 min
THAWED	450°F 12 min	450°F 13 min

- 1 Preheat oven to appropriate temperature shown in chart.
- 2 Place Tornados on a cooking sheet that has been lined with parchment paper or lightly coated with cooking spray.
- 3 Place in preheated oven for time shown in chart, or until 161°F is achieved.
- 4 Check temperature and if necessary, continue cooking until internal core temperature reaches or exceeds 161°F

COOKING GUIDE FOR CONVECTION OVEN



Times & Temps

	3 oz	3.75 oz
FROZEN	325°F - FAN HI 15 min	325°F - FAN HI 17 min
THAWED	325°F - FAN HI 12 min	325°F - FAN HI 12 min

- 1 Preheat oven to appropriate temperature shown in chart.
- 2 Place Tornados on a cooking sheet that has been lined with parchment paper or lightly coated with cooking spray.
- 3 Place in preheated oven for time shown in chart, or until 161°F is achieved.
- 4 Check temperature and if necessary, continue cooking until internal core temperature reaches or exceeds 161°F

COOKING GUIDE FOR DEEP FRYER










Times & Temps

	3 oz	3.75 oz
THAWED	375°F 3 min 30 sec	375°F 4 min 30 sec

Do not fry frozen Tornados!

- 1 Preheat oil in deep fryer to 375°F.
- 2 Place thawed Tornados into fry basket and close lid. Or use second fry basket as lid to prevent Tornados from floating.
- 3 Place loaded fry basket into preheated oil for time shown in chart, or until 161°F is achieved.
- 4 Check temperature and if necessary, continue cooking until internal core temperature reaches or exceeds 161°F

TORNADO PRODUCT LIST:

Description	Size	MGC #
EM SW CHICKEN TORNADO 	24/ 3 OZ	#72021
EM SAUSAGE EGG CHEESE TORNADO 	24/ 3 OZ	#72023
EM RANCH STEAK CHEESE TORNADO 	24/ 3 OZ	#72025
EM PEPPER JACK CHEESE TORNADO 	24/ 3 OZ	#72029
EM FRENCH TOAST WITH SAUSAGE TORNADO 	24/ 3 OZ	#72027
PEPPERONI & CHEESE TORNADO 	24/ 3 OZ	#72053
CHEESE SAUS HAM BACON OMELETTE TORNADO 	24/ 3 OZ	#72055



MANAGER'S GUIDE

STORAGE, HANDLING & THAWING

See other side for Roller Grill Best Practices

Please read the TORNADOS Cooking Guide and post it for your team members who will be preparing TORNADOS.

It Includes:

- Step-by-step cooking instructions for cooking TORNADOS on the roller grill, conventional oven, convection oven and deep fryer
- What You'll Need
- Quality Check standards
- Important Safety and Quality Tips



Are you taking advantage of in-store promo materials for TORNADOS?

They're **FREE!**
ORDER ONLINE

www.ratzfoodservice.com



Additional Important Information

In addition to the Quick Reference Guide, please read and follow the handling instructions below.

TORNADOS Shelf Life Guideline

Frozen _____	15 months
Refrigerated _____	6 days
Once cooked _____	4 hours

Store Frozen

For best performance, we recommend placing frozen TORNADOS on the roller grill. Product may be stored frozen for up to 15 months or one year three months from the 5-digit manufacture date on the TORNADOS case. The first two digits indicate the year (2018 in example shown), the last three digits indicate the day of the year (192th day in example shown, or July 11). So if unused, even if frozen, the case of TORNADOS in the example shown should be discarded on or before October 11, 2019.

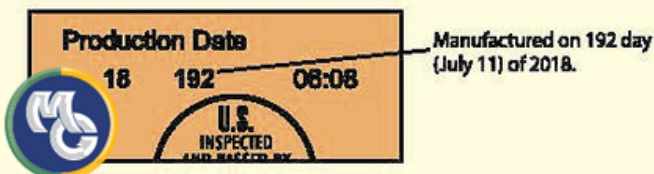
Thawing

Though it is not the preferred method, if you thaw TORNADOS prior to cooking, only do so in a refrigerator set at 40°F or lower. It will take 24-48 hours for TORNADOS to thaw. For best rolling action on roller grill, use TORNADOS within 4 days of thawing. For food safety, discard product that has been thawed for 6 days.

Be sure to write on each case the date it was moved from the freezer to the refrigerator. When ready to cook more TORNADOS, pull cases with earliest dates out of the refrigerator first.

Holding TORNADOS

TORNADOS may be held as a Hot-to-Go item on a roller grill or in a warming case for up to 4 hours as long as core temperature remains between 140°F and 160°F. Discard TORNADOS that no longer meet the Quality Check standards listed on the Quick Reference Guide.





MANAGER'S GUIDE

STORAGE, HANDLING & THAWING

See other side for Roller Grill Best Practices



MAKE A GOOD IMPRESSION

- ✓ Place your grill in a highly visible, high-traffic area. Popular locations are on a hot food island or near the coffee.
- ✓ Keep your grill clean. Many consumers will not buy product from a grill that does not look safe.
- ✓ Use the free grill tags with flavor labels to make sure customers can see their flavor choices without having to ask.
- ✓ We recommend The Tornado's Roller Grill Merchandiser Kit for full effect. It comes with an elevated sign on the top, a menu board, and holders for tongs and Tornado's serving bags.



MANAGE FOR MAXIMUM PROFITS

- ✓ Let your customers feast their eyes on a well-stocked grill. If you have times when only 1 or 2 Tornado's are on the grill, sales will slow down even if store traffic is high.
- ✓ High volume stores target shrinkage of 10-20%. Too much shrinkage hurts profits. But too little shrinkage means that you're probably missing sales.
- ✓ Use a system for helping you decide how many Tornado's to have on the grill at various times of the day.
- ✓ As Tornado's are sold off the grill, consolidate them forward, keeping the Tornado's that have been on the grill the longest the furthest forward.



OFFER MULTIPLE FLAVORS

- ✓ Remember that most people like to have multiple flavors to choose from.
- ✓ The Ruiz Foods Roller Grill Management Form will help you determine which flavors generate the most profit in each day part.
- ✓ Introduce new flavors periodically because most people like to try new flavors.



PROMOTE TO LIFT SALES

- ✓ "2 for" specials and bundling Tornado's with other items (like coffee or a cold drink) can be a strong enticement for customers.
- ✓ Highlighting a new Flavor of the Month can lift sales and help you find new flavors that might sell well in your store.
- ✓ Take advantage of the FREE POS items offered by Ruiz Foods - Grill Tags, Clings, Tent Cards, Danglers

Visit www.ruizfoodservice.com to order free POS and get equipment order forms.



Ruiz Foods is a certified Minority Business Enterprise, certificate number SC03978.

Ruiz®, El Monterey® and Tornado's® are trademarks owned by Ruiz Food Products, Inc. Three Bold Brothers™ and Not Your Nonna's™ are trademarks owned by Ruiz Brands LLC.



Free Shipping For Orders Over \$50*
 Prices valid until December 31, 2020.
 *Free standard shipping in the contiguous 48 states.

Merchandising Order Form

Item Delivered Cost Quantity Total Cost Item Delivered Cost Quantity Total Cost

EQUIPMENT MERCHANDISERS (Includes 12 Menu Board Inserts & 2 Pricing Sticker Sheets)

"Good" Merchandiser	\$179.00	x _____	= \$	0.00
"Better" Merchandiser	\$297.00	x _____	= \$	0.00
"Best" Merchandiser	\$469.00	x _____	= \$	0.00

Glass Canopy SneezeGuard Merchandiser

For APW Wyatt HRS-31S	\$149.00	x _____	= \$	0.00
For APW Wyatt HRS-50S	\$155.00	x _____	= \$	0.00
For foodpros 8033	\$149.00	x _____	= \$	0.00
For foodpros 8055	\$155.00	x _____	= \$	0.00

Item Delivered Cost Quantity Total Cost

ROLLER GRILL EQUIPMENT & SMALLWARES

("Small" fits 30-size grills, "Large" fits 50-size grills)

Roller Grills

APW Wyatt HRS-31S (24"W x 11"H x 18.5"D)	\$669.00	x _____	= \$	0.00
APW Wyatt HRS-50S (35"W x 11"H x 18.5"D)	\$809.00	x _____	= \$	0.00
foodpros 8033 (23.75"W x 10.375"H x 20.125"D)	\$669.00	x _____	= \$	0.00
foodpros 8055 (35.75"W x 10.375"H x 20.125"D)	\$809.00	x _____	= \$	0.00

Glass Canopy Sneeze Guards

For APW Wyatt HRS-31S	\$305.25	x _____	= \$	0.00
For APW Wyatt HRS-50S	\$326.00	x _____	= \$	0.00
For foodpros 8033	\$305.25	x _____	= \$	0.00
For foodpros 8055	\$326.00	x _____	= \$	0.00

Snack Box/Snack Tray (Attaches to Glass Canopy Sneeze Guard)

Small	\$38.95	x _____	= \$	0.00
Large	\$48.50	x _____	= \$	0.00

Clip-On Graphics Holder for Snack Box (Graphics sold separately)

Small	\$12.95	x _____	= \$	0.00
Large	\$14.95	x _____	= \$	0.00

Holder for Tongs, Boats, and Bags (Sits atop Glass Canopy Sneeze Guard)

With Tongs Graphic Decal	\$51.50	x _____	= \$	0.00
--------------------------	---------	---------	------	------

Standard Sneeze Guards

APW Wyatt SG-31 (Fits HRS-31S Grill)	\$140.00	x _____	= \$	0.00
APW Wyatt SG-50 (Fits HRS-50S Grill)	\$173.00	x _____	= \$	0.00
foodpros SG-8033 (Fits 8033 Grill)	\$185.00	x _____	= \$	0.00
foodpros SG-8055 (Fits 8055 Grill)	\$259.00	x _____	= \$	0.00

Control Panel Cover (Includes graphic insert)

Small	\$51.00	x _____	= \$	0.00
Large	\$61.75	x _____	= \$	0.00

Roller Grill Divider Kit

APW 31 Slanted	\$65.00	x _____	= \$	0.00
APW 50 Slanted	\$82.00	x _____	= \$	0.00
foodpros 8033	\$87.00	x _____	= \$	0.00
foodpros 8055	\$112.00	x _____	= \$	0.00

Bag Holder with Velcro Attachment

	\$21.00	x _____	= \$	0.00
--	---------	---------	------	------

Pricing Sticker Sheet (For Menu Board Cards)

	\$7.50	x _____	= \$	0.00
--	--------	---------	------	------

Tongs (9" Black)	\$4.00	x _____	= \$	0.00
------------------	--------	---------	------	------

Tongs Holder	\$5.50	x _____	= \$	0.00
--------------	--------	---------	------	------

Item Delivered Cost Quantity Total Cost

ROLLER GRILL FLAVOR IDENTIFICATION SYSTEMS

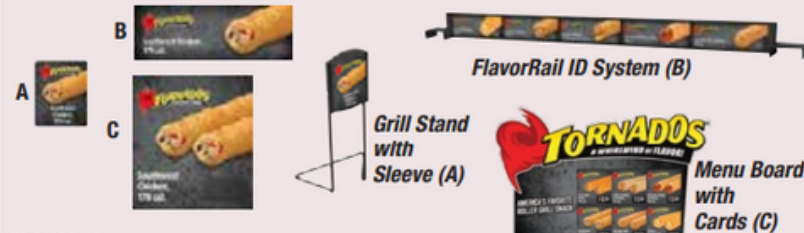
Grill Stand with Sleeve (A)

Use with Stand Flavor IDs, fits all roller grills \$2.50 x _____ = \$ 0.00

FlavorRail ID System (B)* Includes bar and mounting clips (IDs sold separately)

For APW 31 Slant Grills	\$47.50	x _____	= \$	0.00
For APW 50 Slant Grills	\$52.50	x _____	= \$	0.00
For APW 31 Flat Grills	\$47.50	x _____	= \$	0.00
For APW 50 Flat Grills	\$52.50	x _____	= \$	0.00
For foodpros 8033 Grills	\$47.50	x _____	= \$	0.00
For foodpros 8055 Grills	\$52.50	x _____	= \$	0.00

*Not for use with APW manufactured canopy-style sneeze guards.



FLAVOR IDs

A	B	C	A	B	C
_____	_____	Bacon, Egg & Cheese	_____	_____	Nacho Cheese & Chicken
_____	_____	Cheese & Pepperoni	_____	_____	Pork Chile Verde
_____	_____	Cheesy Pepper Jack	_____	_____	Ranchero Steak & Cheese
_____	_____	Chicken Fajita	_____	_____	Sausage, Egg & Cheese
_____	_____	French Toast & Sausage	_____	_____	Southwest Chicken
_____	_____	Grilled Chicken & Cheddar	_____	_____	Supreme Omelet
_____	_____	Habanero Cream Cheese	Total A	\$1.50	x 0 = \$ 0.00
			Total B	\$2.00	x 0 = \$ 0.00
			Total C	\$5.00	x 0 = \$ 0.00

FLAG IDs

A	B	A	B
_____	_____	Featured Flavor	_____
_____	_____	Hot & Spicy	_____
_____	_____	Still Cooking	_____
_____	_____	Under 200 Calories	_____
		Total A	\$1.50
		Total B	\$2.00
		x 0	= \$ 0.00
		x 0	= \$ 0.00

Sub TOTAL \$ 0.00

WI Sales Tax \$ _____

GRAND TOTAL \$ 0.00



Contact your Food Service Specialist for more information!



NOT YOUR NONNA'S



MERCHANDISING EQUIPMENT

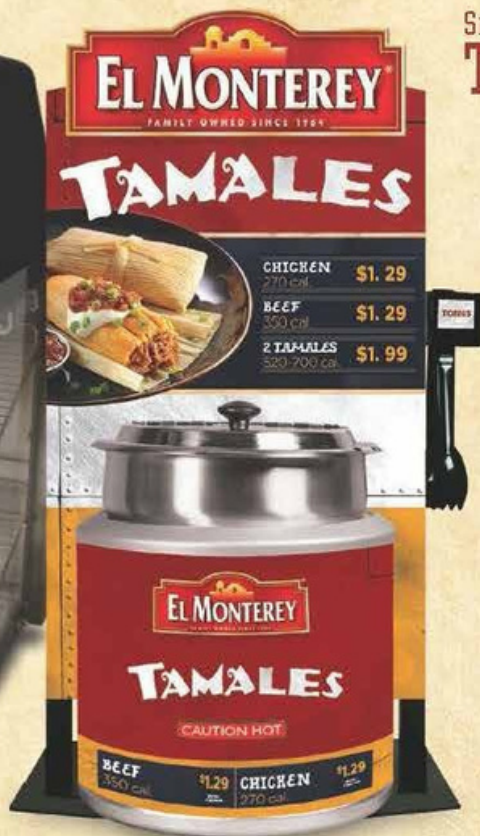
737 WARMER

foodpros 737
2-Shelf
13.625"W x 22.5"H x 14.25"D
120V / 300W / 2.5 Amps



SINGLE TAMALES STEAMER

Nemco 6102A-RU
14"W x 11"H x 11"D
120V / 1050W / 8.8 Amps
Complete display: 15"W x 29.5"H x 12"D
Divider included to allow for two flavor offerings.



WARMERS



Wisco 891 3-Shelf
15.5"W x 22.375"H x 17.125"D
120V / 670W / 5.46 Amps
Complete display:
15.5"W x 31.25"H x 17.125"D

Wisco 791 3-Shelf
9.5"W x 22.25"H x 16.75"D
120V / 640W / 5.3 Amps
Complete display:
9.5"W x 31.125"H x 16.75"D

DOUBLE TAMALES STEAMER



Wisco 690-16 2-Shelf
18"W x 25"H x 18"D
120V / 640W / 5.3 Amps
Wisco 690-25 4-Shelf (not shown)
18"W x 34"H x 18"D
120V / 640W / 5.3 Amps

CONVECTION OVENS



Wisco 621
19"W x 14.25"H x 18"D
120V / 1300W / 10.9 Amps

Wisco 721
23.5"W x 16.25"H x 24"D
120V / 1500W / 12.5 Amps

Vollrath 71001
21.625"W x 11"H x 13.375"D
120V / 300W / 2.5 Amps
Complete display:
21.625"W x 29"H x 13.5"D

MERCHANDISING EQUIPMENT



NOT YOUR NONNA'S



Prices valid until December 31, 2020

SINGLE TAMALES WARMER PACKAGE	DOUBLE TAMALES WARMER PACKAGE	791 WARMER CABINET	891 WARMER CABINET	690-16 WARMER CABINET	690-25 WARMER CABINET	737 WARMER CABINET
PRICED AT \$395 TO \$435	PRICED AT \$655 TO \$699	PRICED AT \$409	PRICED AT \$569	PRICED AT \$549	PRICED AT \$759	PRICED AT \$399
Includes: • Nemco 6102A-RU steamer with branded graphics • 7qt inset pan • Hinged lid • Pan riser • Pan divider • Tongs & holder • Graphic panel & frame • Menu strips • Menu strip pricing sheet • Flavor magnets • Flavor magnet pricing decals • Ingredients decals	Includes: • Vollrath 71001 steamer with branded graphics • Two 7qt inset pans • Two pan risers • Hinged lids • Tongs & holder • Graphic panel & frame • Menu strips • Menu strip pricing sheet • Ingredients decals	Includes: • Wisco 791 warmer • 2-sided header card. (Choose from branding below) ___ El Monterey 1/2 lb Burrito ___ El Monterey Empanadas ___ Three Bold Brothers Burritos ___ Not Your Nonna's Stuffed Pizza Wedges ___ Tomados	Includes: • Wisco 891 warmer • 2-sided header card. (Choose from branding below) ___ El Monterey 1/2 lb Burrito ___ El Monterey Empanadas ___ Three Bold Brothers Burritos ___ Not Your Nonna's Stuffed Pizza Wedges ___ Tomados	Includes: • Wisco 690-16 2-shelf warmer with branded dome graphics • Dome has decals on all 4 sides	Includes: • Wisco 690-25 4-shelf warmer with branded dome graphics • Dome has decals on all 4 sides	Includes: • foodpros 737 warmer with branded header graphics
Single-Sided \$395.00 X ___ = \$ 0.00 Double-Sided \$435.00 X ___ = \$ 0.00	Single-Sided \$655.00 X ___ = \$ 0.00 Double-Sided \$699.00 X ___ = \$ 0.00	\$409.00 X ___ = \$ 0.00	\$569.00 X ___ = \$ 0.00	\$549.00 X ___ = \$ 0.00	\$759.00 X ___ = \$ 0.00	\$399.00 X ___ = \$ 0.00

FLAVOR IDENTIFICATION SETS



Includes:
• 2 of each Flavor ID
• 6 Plastic Holders
(Choose from branding below)

*Available for all warmers offered above.

El Monterey 1/2 lb Burrito	\$19.10	X ___ = \$ 0.00
El Monterey Empanadas	\$19.10	X ___ = \$ 0.00
Three Bold Brothers Burritos	\$15.20	X ___ = \$ 0.00
Not Your Nonna's Stuffed Pizza Wedges	\$11.30	X ___ = \$ 0.00
Tomados	\$4.20	X ___ = \$ 0.00

ITEM	DELIVERED COST	QUANTITY	TOTAL COST
Nemco 6102A-RU Steamer/Warmer <i>Includes: Branded wrap, pan, hinged lid, pan riser</i>	\$285.00	X ___ = \$ 0.00	
Steamer Pan Divider	\$12.00	X ___ = \$ 0.00	
Steamer Pan Riser	\$17.00	X ___ = \$ 0.00	
Replacement Branded Wrap <i>(for Nemco 6102A-RU Steamer)</i>	\$15.00	X ___ = \$ 0.00	
Single-Sided Nemco Menu Panel/Frame <i>Includes: Menu strips, Menu strip pricing sheet</i>	\$110.00	X ___ = \$ 0.00	
Double-Sided Nemco Menu Panel/Frame <i>Includes: Menu strips, Menu strip pricing sheet</i>	\$150.00	X ___ = \$ 0.00	
Single-Sided Vollrath Menu Panel/Frame <i>Includes: Menu strips, Menu strip pricing sheet</i>	\$150.00	X ___ = \$ 0.00	
Double-Sided Vollrath Menu Panel/Frame <i>Includes: Menu strips, Menu strip pricing sheet</i>	\$195.00	X ___ = \$ 0.00	
Pricing Decals <i>(for Flavor Magnets-3 sheets)</i>	\$5.00	X ___ = \$ 0.00	
Flavor Magnets			
___ Still Cooking			
___ Chicken			
___ Beef			
___ Pork			
Menu Strip Set	\$9.50	X 0 = \$ 0.00	
Menu Strip Pricing Sheet	\$7.50	X 0 = \$ 0.00	

ITEM	DELIVERED COST	QUANTITY	TOTAL COST
Wisco 621 Convection Oven	\$399.00	X ___ = \$ 0.00	
Wisco 721 Convection Oven*	\$985.00	X ___ = \$ 0.00	
9" Black Tongs	\$4.00	X ___ = \$ 0.00	
Tongs Holder	\$5.50	X ___ = \$ 0.00	
Replacement Branded Dome <i>(for Wisco 690 Warming Cabinet)</i>	\$90.00	X ___ = \$ 0.00	
Replacement Warmer Decal <i>(for foodpros 737 Warmer)</i>	\$10.00	X ___ = \$ 0.00	
Subtotal		\$ 0.00	
Applicable WI Sales Tax		\$ _____	
TOTAL		\$ 0.00	



MERCHANTS GROCERY COMPANY
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893

Every effort made to avoid typographical errors, but we reserve the right to add or amend.
All prices and weights are subject to manufacturers' price changes and market conditions.