



# Blue Bunny

ICE CREAM <sup>TM</sup>



**MERCHANTS GROCERY COMPANY**  
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701  
[WWW.MERCHANTS-GROCERY.COM](http://WWW.MERCHANTS-GROCERY.COM) | 1.877.897.9893



BLUE BUNNY CHOCOLATE ECLAIR BAR  
24 / 4 FL OZ #76227



BLUE BUNNY STRAWBERRY ECLAIR  
SHORTCAKE BAR



24 / 4 FL OZ #76229



BLUE BUNNY KING VANILLA BROWNIE CONE  
12/8 FL OZ #76239



BLUE BUNNY BIG ALASKA BAR  
24 / 5 FL OZ #76225



BLUE BUNNY MISSISSIPPI MUD SANDWICH  
24 / 6 FL OZ #76226



BLUE BUNNY HEATH BAR  
24 / 4 FL OZ #76233



BLUE BUNNY CHIPS GALORE SANDWICH  
24 / 4.5 FLZ #76228



BLUE BUNNY FROZEN  
FRUIT STRAWBERRY  
24 / 4 FL OZ #76250



BLUE BUNNY TRACKS KING SIZE CONE  
12 / 8 FL OZ #76232



BLUE BUNNY  
ORANGE DREAM BAR  
24 / 3 FL OZ #76236



BLUE BUNNY BIG VANILLA SANDWICH  
24 / 6 FL OZ #76234



BLUE BUNNY FUDGE BAR  
24 / 4 FL OZ #76235



BLUE BUNNY SUNDAE  
COOKIE CRUNCH N FUDGE  
8 / 8.5 FL OZ #76208



BLUE BUNNY FRUIT MANGO BAR  
24 / 4 FL OZ #76256



BLUE BUNNY SUNDAE  
PEANUT BUTTER BUNNY  
8 / 8.5 FL OZ #76209



ICE CREAM SANDWICH  
24 / 4 FL OZ #76224



# Blue Bunny

ICE CREAM™



GIVE IN TO THE BUNNY™



BLUE BUNNY SUNDAE  
STRAWBERRY SHORTCAKE  
8 / 8.5 FL OZ #76210



FREDERICK FARMS  
CHOCOLATE ICE CREAM CUP  
24 / 4 FL OZ #76260



ORIGINAL BOMB  
POP RED WHITE BLUE  
24 / 3.75 FL OZ #76254



BLUE BUNNY COOKIE &  
CREAM BAR  
24 / 3 FL OZ #76242



SPONGEBOB ICE CREAM BAR  
18 / 4 FL OZ #76219



BLUE BUNNY RICH STRAWBERRY  
SHORTCAKE ECLAIR BAR  
24 / 3 FL #76324



GARBERS POPSICLES  
1/48 CT #76339



FREDERICK FARMS  
VANILLA ICE CREAM CUP  
24 / 4 FL OZ #76261



MARS M&M COOKIE ICE CREAM  
24 / 4 FL OZ #76220



GARBERS ICE CREAM  
SANDWICH VANILLA  
24 / 4 FL OZ #76224



MARS SNICKERS KING SIZE  
ICE CREAM BAR  
24 / 3.13 FL OZ #76222



FREDERICK FARMS NUT CONE  
24 / 4 FL OZ #76223



BLUE BUNNY CHOCOLATE  
TWIST CONE  
24 / 3 FL OZ #76243



VANILLA ICE CREAM SANDWICH  
24 / 4 FL OZ #76330





PINTS AND OUNCES

Description	Size	MGC #	Barcode
GARBERS VANILLA ICE CREAM	3/ 56 OZ	#76100	
GARBERS CHOCOLATE ICE CREAM	3/ 56 OZ	#76101	
GARBERS NEAPOLITAN ICE CREAM	3/ 56 OZ	#76105	
GARBERS COOKIES & CREAM ICE CREAM	3/ 56 OZ	#76107	
GARBERS CHOCOLATE CHIP MINT ICE CREAM	3/ 56 OZ	#76108	
GARBERS BUTTER PECAN ICE CREAM	3/ 56 OZ	#76110	
GARBERS CHERRY VANILLA ICE CREAM	3/ 56 OZ	#76111	
GARBERS SALTY CARAMLE ICE CREAM	3/ 56 OZ	#76120	
GARBERS BLACK CHERRY ICE CREAM	3/ 56 OZ	#76119	
GARBERS STRAWBERRY ICE CREAM	3/ 56 OZ	#76121	
GARBERS VANILLA ICE CREAM	3/ 56 OZ	#76180	
GARBERS CHOCOLATE ICE CREAM	8/ PINT	#76181	
GARBERS COOKIES AND CREAM ICE CREAM	8/ PINT	#76183	
GARBERS BUTTER PECAN ICE CREAM	8/ PINT	#76186	
BLUE BUNNY BANANA SPLIT ICE CREAM	8/ PINT	#76191	
BLUE BUNNY BUNNY TRACKS ICE CREAM	8/ PINT	#76192	
BLUE BUNNY BUTTER PECAN ICE CREAM	8/ PINT	#76193	
BLUE BUNNY CHOCOLATE ICE CREAM	8/ PINT	#76194	
BLUE BUNNY DOUBLE STRAWBERRY ICE CREAM	8/ PINT	#76195	
BLUE BUNNY VANILLA BEAN ICE CREAM	8/ PINT	#76196	



# BLUE BUNNY<sup>®</sup>

QUALITY *Wells* SINCE 1913





BULK ICE CREAM (AVAILABLE BY REQUEST ONLY - NOT STOCKED EXCEPT AS NOTED)

CONTACT SALES  
REP  
OR  
CUSTOMER SERVICE

\*PLEASE ALLOW 7 TO 9 BUSINESS DAYS FOR DELIVERY

GARBERS VANILLA  
(STOCKED)

1/3 GAL #76300



GARBERS CHOCOLATE  
(STOCKED)

1/3 GAL #76301



GARBERS STRAWBERRY  
1/3 GAL #76302



GARBERS CHOCOLATE CHIP MINT  
1/3 GAL #76303



GARBERS COOKIES & CREAM  
1/3 GAL #76304



GARBERS BLACK RASPBERRY  
1/3 GAL #76305



GARBERS BUTTER PECAN  
1/3 GAL #76306



GARBERS CHOC CHIP COOKIE DOUGH

1/3 GAL #76307



GARBERS 3X CHOC PEANUT BUTTER

1/3 GAL #76313



GARBERS COTTON CANDY

1/3 GAL #76314



GARBERS SHERBERT ORANGE

1/3 GAL #76298



GARBERS COFFEE

1/3 GAL #76296



GARBERS BLACK CHERRY

1/3 GAL #76319



GARBERS APPLE PIE

1/3 GAL #76295





BULK ICE CREAM (AVAILABLE BY REQUEST ONLY - NOT STOCKED EXCEPT AS NOTED)

CONTACT SALES  
REP  
OR  
CUSTOMER SERVICE

\*PLEASE ALLOW 7 TO 9 BUSINESS DAYS FOR DELIVERY

GARBERS PUMPKIN

1/3 GAL #76297



GARBERS SHERBET RAINBOW

1/3 GAL #76299



GARBERS PEACH

1/3 GAL #76312



GARBERS EGGNOG

1/3 GAL #76309



GARBERS PEPPERMINT

1/3 GAL #76347



GARBERS WILD MOUNTAIN BERRY

1/3 GAL #76341



GARBERS SALTY CARAMEL PRETZEL

1/3 GAL #76310



GARBERS STRAWBERRY CHEESECAKE

1/3 GAL #76334



GARBERS CINNAMON CHURRO

1/3 GAL #76335



GARBERS CARAMEL LATTE

1/3 GAL #76337







# SUGGESTED PLANOGRAM

Ice Cream Cabinet 5 Basket / 15 Items- 23" deep by 50" wide

23"

<b>76232</b> BB TRACKS KING CONE	<b>76210</b> BB STRAWBERRY SHORTCAKE SUNDAE	<b>76242</b> BB COOKIE & CREAM BAR	<b>76243</b> BB CHOCOLATE TWIST CONES	<b>76254</b> ORIGINAL BOMB POP RED WHITE BLUE
<b>76216</b> SONGEBOB ICE CREAM BAR	<b>76227</b> BB CHOCOLATE ÉCLAIR BAR	<b>76234</b> BB VANILLA SANDWICH	<b>76220</b> MARS M&M COOKIE ICE CREAM	<b>76222</b> MARS SNICKERS KING ICE CREAM BAR
<b>76224</b> GARBER'S VANILLA SANDWICH	<b>76229</b> BB STRAWBERRY ÉCLAIR BAR	<b>76226</b> BB BIG MISSISSIPPI MUD SANDWICH	<b>76223</b> FREDERICK FARMS NUT CONE -N- FUDGE	<b>76208</b> BB SUNDAE COOKIE CRUNCH

50"

Ice Cream Cabinet 4 Basket / 12 Items- 23" deep by 40" wide

23"

<b>76232</b> BB TRACKS KING CONE	<b>76226</b> BB MISSISSIPPI MUD SANDWICH	<b>76219</b> SONGEBOB ICE CREAM	<b>76242</b> BB COOKIE & CREAM BAR
<b>76224</b> GARBER'S VANILLA SANDWICH	<b>76227</b> BB CHOCOLATE ÉCLAIR BAR	<b>76234</b> BB BIG VANILLA SANDWICH	<b>76222</b> MARS SNICKERS KING BAR
<b>76223</b> FREDERICK FARMS NUT BAR	<b>76229</b> BB STRAWBERRY SHORTCAKE ÉCLAIR	<b>76254</b> ORIGINAL BOMB POP RED WHITE BLUE	<b>76208</b> BB SUNDAE COOKIE CRUNCH -N- FUDGE

**DON'T FORGET!**

THERMOMETER FOR CABINET  
1 / EA #738412



# MERCHANTS GROCERY COMPANY GUIDELINES FOR ICE CREAM

1. Sales Representative may sell any of the currently stocked brands of ice cream in any area with these exceptions:
  - Cannot sell to an existing customer of Garber's Ice cream
  - Cannot sell to an existing Blue Bunny customer regardless of who the distributor is
2. Customer may be loaned equipment for displaying ice cream provided:
  - Customer signs an equipment contract.
  - Customer uses the equipment for the sole purpose of selling ice cream products distributed only by Merchants Grocery Company.
    - Sales representative should have contract signed and sent to the office promptly. Currently send the contract to the attention of Robin Fadely.
  - Cabinet is not used for storage of any products except ice cream sold by MGC.
3. Minimum lead time for delivery of equipment is 2 to 3 weeks.
  - Customer will be notified prior to delivery of the equipment
4. Blue Bunny requires MGC to provide movement reports on each customer who has loaned equipment to track sales.
5. **Blue Bunny** may require Merchants Grocery to remove equipment from account due to customer not purchasing ice cream product or purchases not enough to justify the equipment that has been loaned. **\$50.00 per month is the minimum required amount.**
6. **Loaned equipment is the property of Blue Bunny and Blue Bunny's assigned agent Merchants Grocery Company.**
7. In the event equipment fails MGC will provide a new piece of equipment based upon availability of equipment and the ability to have the equipment delivered to customer in a reasonable amount of time (may range between a couple of days or next scheduled delivery).
8. Loaned equipment is non transferrable to new owner (s).
  - **Accounts sold to new businesses require a new contract.**
  - **Owner whose name is on signed contract has the responsibility for equipment and contacting Merchants Grocery Company in case the property/business is sold or closed.**
9. Ice cream products are not a guaranteed product in case of equipment failure regardless of the reason. **Customers assume all responsibility for the loss of any product.**
10. Ice Cream products sold in full packs only.
11. MGC Driver Procedures and Responsibilities: Driver will handle ice cream the same as frozen food products.
  - Drivers do not stock ice cream cases.
  - In the event customer requests ice cream products be left next to ice cream storage or display equipment it is understood that the account is responsible for stocking product promptly and no credit will be issued for wasted product.
  - Credit cannot be issued after driver leaves the store.
  - In order to protect the integrity of the product it cannot be returned
12. Ice cream is produced with a twelve month shelf life from date of production. Actual best by dates will vary.
13. Ice cream should be stored at temperatures below minus ten to minus twenty degrees.
14. No equipment is available to loan to customers for hand dipped product.
15. Equipment will need to be removed from an account that is no longer a customer of Merchants Grocery





# MGC FREEZER CONTRACT

ACCOUNT NAME: \_\_\_\_\_ ACCOUNT # \_\_\_\_\_  
 STREET: \_\_\_\_\_  
 CITY, STATE: \_\_\_\_\_  
 ZIP CODE: \_\_\_\_\_  
 PHONE NUMBER: \_\_\_\_\_

CIRCLE ALL THAT APPLY:

- New Customer                      Larger/Smaller Freezer Needed                      Seasonal Acct  
 Additional Freezer                      Repairs Needed                      Replacement Freezer

DELIVERY DATE	FREEZER TYPE	ASSET TAG #	MFR NUMBER

CIRCLE ALL THAT APPLY:

- Discontinued Customer                      Larger/Smaller Freezer Needed                      Seasonal Acct  
 New Management                      Repairs Needed                      Replacement Freezer

DELIVERY DATE	FREEZER TYPE	ASSET TAG #	MFR NUMBER

Retailer shall indemnify, defend and hold Garber's Ice Cream and Merchants Grocery Company, Inc. harmless to the maximum extent permitted by law, from and against any and all claims, losses, damages including without limitation, reasonable attorney's fees, arising out of or relating to any actual or alleged personal injury or death, or for any loss or damages to property of Retailer, its agents, employees, or to others by reason of Retailer's use of this equipment. \*Transferal contract.

	Print Name	Signature	Date
Customer			
MGC Sales Rep			



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*Every effort made to avoid typographical errors, but we reserve the right to add or amend. All prices and weights are subject to manufacturers' price changes and market conditions.*



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