



RONNOCO
BEVERAGE SOLUTIONS



MERCHANTS GROCERY COMPANY
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701
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COFFEE TREND TIMES

YOUR TRUSTED SOURCE FOR TRENDS IN THE EVER-GROWING COFFEE INDUSTRY.

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SINGLE ORIGIN COFFEE

1904 RESERVE ROAST



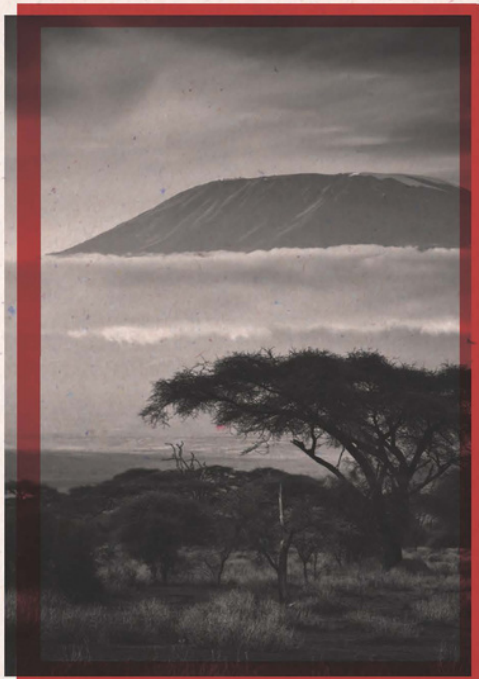
COLD BREW VS. ICED COFFEE
Are they the same thing?

ALTERNATIVE MILKS
Ditching dairy?

PROTEIN CAPPUCCINO
Tasty and healthy!



VITAMIN-INFUSED COFFEE
Not your standard cup!



SINGLE ORIGIN COFFEE

Single origin coffee is on the rise and as a result, roasters are changing their approach to the craft. For years, darker roasts have been the most popular style among coffee drinkers, but that is changing. Roasting single origin coffees to a lighter degree highlights the unique flavors of each origin and territory.

Single origin coffees allow customers to travel the world with every sip and experience the variety of coffee flavors.

Acidity is an important characteristic of a high quality coffee and is affected by where the coffee is grown. Coffees from Africa are typically "brighter" with acidity, whereas coffees from pacific islands like Sumatra and Java have the lowest acidity and are typically "mellow." Coffees from Central and South America have medium acidity and are universally popular.

1904 Reserve Roast

Featuring roasts and blends from farms supported by the LIFT program. Ronnoco is committed to "building a better coffee world" by partnering with the LIFT program in providing funds towards protecting the environment and creating safer working conditions for farmers and better agricultural practices to increase productivity.

Ronnoco supports the LIFT program by sponsoring 20 farms in Central and South America.

Ronnoco's featured blend: 1904 Reserve Roast Light Roast.



ETHIOPIAN YIRGACHEFFE

Caramel and milk chocolate aroma with a sweet and spicy flavor. Smooth body with a mild acidity.



KENYA AA

Citrus notes of tangerine and grapefruit dance with a sparkling acidity and a dry, snappy finish.



GUATEMALA ESTATE

Sweet flavor notes of milk chocolate and toffee with a smooth body, lively acidity and a slightly dry finish.



Look for this icon throughout for items that are trending!

RONNOCO
HANDCRAFTED COFFEE

1904 RESERVE ROAST



Cold Brew vs. Iced Brew

Cold coffee is the fastest growing trend in coffee! A variety of new brewing methods means cold coffee is tasting better than ever and consumers are drinking more than ever!

Cold brew coffee is made by steeping coarsely ground coffee in water for 12-24 hours. Using cold water slows down the extraction process and changes the flavor profile, resulting in a smooth cup with low acidity that makes it great mixed

with milk and other flavors.

Iced brew coffee uses a combination of hot water and ice to simultaneously extract flavor and cool the beverage down. It takes just 5 minutes to prepare and the resulting flavor profile is complex with similar flavor notes to hot coffee.

VITAMIN-INFUSED COFFEE

Today's consumer is on the hunt for healthier beverage options that still provide the energy and flavors they are used to. These "functional" beverages are enhanced with extra energy or healthy additives.

Coffee is already very healthy - brewed coffee is packed with antioxidants and caffeine can speed up your metabolism. But what if there was more?

By blending ground coffee with vitamins and minerals before brewing, consumers can now enjoy a delicious cup of coffee that is even more packed with vitamins and essential nutrients. Take your beverage game to the next level with vitamin and nutrient enhanced coffees.



VITA
NON-VITAMIN & ENERGY ENHANCER COFFEE
JOLT

RONNOCO
FRENCH VANILLA
CAPPUCCINO WITH PROTEIN

FRENCH VANILLA CAPPUCCINO WITH PROTEIN

With 12.5 grams of protein per 20 ounce serving, Ronnoco's French Vanilla Cappuccino with Protein is the perfect way to get your protein in, while enjoying a tasty beverage!

Why is protein so important?

- The body uses protein to build and repair tissue.
- Protein also makes hormones, enzymes, and other body chemicals.
- Protein is an important building block of bones, muscles, cartilage, skin, and blood.

Alternative Milks

Whether it be intolerances or just by pure choice, there are many reasons why one would opt for dairy-free alternative milks instead. Offering more options may soon be required.



- Types of alternative milk:
- Soy • Almond • Oat • Rice
 - Hemp • Coconut



Description	Size	MGC #
RON COFFEE AFRICAN SUNRISE 	40/ 2 OZ	#66039
RON COFFEE BREAKFAST BLEND 	160/ 2 OZ	#66030
RON CAFÉ PERKS BREAKFAST BLEND 	38/ 1.5 OZ	#66022
RON EURO ROAST 	100/ 2.25 OZ	#66023
RON CAFÉ PERKS AMERICAN BLEND 	100/ 2.25 OZ	#66024
RON COFFEE COLOMBIAN SUPREMO 	48/ 2.25 OZ	#66033
RON COFFEE COSTA RICAN 	48/ 2.5 OZ	#66041
RON COFFEE DARK ROAST 	48/ 2.5 OZ	#66032
RON COFFEE DECAF HOUSE BLEND 	80/ 2 OZ	#66031
RON COFFEE ETHIOPIAN YIRGACHEFFE 	48/ 2.5 OZ	#66044
RON COFFEE FRENCH ROAST 	42/ 2 OZ	#66040
RON COFFEE EXTREME CAFFEINE 	38/ 2.25 OZ	#66034
RON COFFEE FRENCH VANILLA 	48/ 2.25 OZ	#66036
RON COFFEE HAZELNUT 	48/ 2.25 OZ	#66037
RON COFFEE HOUSE BLEND 	128/ 2.25 OZ	#66035
RON COFFEE JAVA GOLD 	40/ 1.5 OZ	#66038
RON COFFEE ORGANIC GUATEMALAN 	48/ 2.5 OZ	#66042





RON WHOLE BEAN COFFEE:

Description	Size	MGC #
RON WHOLE BEAN BREAKFAST BLEND 	2/ 5 LB	#66043
RON WILD HORSE ESPRESSO GOLD 	2/ 5 LB	#66053













RON LIQUID COFFEE:

Description	Size	MGC #
RON LIQUID COLUMBIAN DECAF COFFEE 	2/ .5 GAL	#66003
RON LIQUID COLUMBIAN SUPREMO 	2/ .5 GAL	#66002

PRICEBOOK #: 9369: COFFEE JAVA

Description	Size	MGC #
RON COOL JAVA FR VANILLA ICED CAPP BIB 	1/ 2.5 GAL	#66001
RON COOL JAVA MOCHA ICED CAPP BIB 	1/ 2.5 GAL	#66000

PRICEBOOK #: 9385: CAPPUCCINO

Description	Size	MGC #
RON ALMOND JOY CAPPUCCINO 	6/ 2 #	#65890
RON CARAMEL MACCHIATO CAPPUCCINO 	6/ 2 #	#65892
RON ENGLISH TOFFEE CAPPUCCINO 	6/ 2 #	#65898
RON EURO GOURMET FRENCH VANILLA CAPPUCCINO 	6/ 2 #	#65899
RON HERSHEY HOT CHOCOLATE 	6/ 2 #	#65891
RON PUMPKIN SPICE CAPPUCCINO 	6/ 2 #	#65895
RON SALTED CARAMEL CAPPUCCINO 	6/ 2 #	#65893
RON WHITE CHOCOLATE CARAMEL CAPPUCCINO 	6/ 2 #	#65896
RON EURO GOURMET FRENCH VANILLA CAPPUCCINO 	6/ 2 #	#65899
RON XTREME MOCHA CAPPUCCINO 	6/ 2 #	#65894
RON XTREME VANILLA CAPPUCCINO 	6/ 2 #	#65897
RON YORK PEPPERMINT PATTY CAPPUCCINO 	6/ 2 #	#65889

PRICEBOOK #: 9309 CLEANER COFFEE DECANTER/URN

Description	Size	MGC #
RON CLEANER BREWER COFFEE URN 	1/ 100 CT	#66027








RONNOCO

HANDCRAFTED COFFEE





From roasting premium coffees to delivering complete beverage solutions, at Ronnoco, our passion is serving those who serve our products.

Ronnoco Coffee, LLC
618 S. Boyle Ave. | St. Louis, MO 63110
1 (800) HAV-A-CUP | ronnoco.com

COFFEE & TEA BREWER FILTERS:

Description	Size	MGC #
RON 12.5" X 4.5" COFFEE FILTER (CURTIS BREWER) 	2/ 500 CT	#66472
9.75" X 4.25" BUNN REG COFFEE FILTERS 	1000/ 12 CUP	#66220
BUNN SINGLE FILTERS SH/TF 	500/ 13"X5"	#66224

PRICE BOOK HOT TEA:

Description	Size	MGC #
TAZO TEA AWAKE 24 CT BOX 	1/ 24 CT	#66466
TAZO TEA EARL GRAY 	1/ 24 CT	#66468
TAZO TEA PASSION 	1/ 24 CT	#66469
TAZO TEA CHAI 	1/ 24 CT	#66467

PRICEBOOK #: 9380: TEA & LEMONADE FOODSERVICE

Description	Size	MGC #
RON CAM BREW ICED UNSWEET TEA OPEN BREW 	50/ 2 OZ	#66476
RON FILTER PACK ICED TEA WATERMELON 	20/ 22 OZ	#66477
STATE FAIR LEMONADE BAG IN THE BOX 	1/ 3 GAL	#66700
STATE FAIR RASPBERRY LEMONADE BAG IN BOX 	1/ 3 GAL	#66701
RON CAM FILTER PACK ICED TEA 	32/ 3 OZ	#66474
RON CAM SWEET BREW ICED TEA FILTER PK 	20/ 2 OZ	#66475
RON TEA URN LINER 	1/ 100 CT	#66473







PRICEBOOK #: 9376: SYRUPS FLAVORED FD SERVE

Description	Size	MGC #
RON MINI SYRUP HOT BLUEBERRY COBBLER 	6/ 5 OZ	#66045
RON MINI SYRUP HOT CARAMEL ROYALE 	6/ 5 OZ	#66046
RON MINI SYRUP HOT FRENCH VANILLA 	6/ 5 OZ	#66049
RON MINI SYRUP HOT HAZELNUT 	6/ 5 OZ	#66050
RON MINI SYRUP HOT PUMPKIN SPICE 	6/ 5 OZ	#66047
RON MINI SYRUP HOT SNICKER KICKER 	6/ 5 OZ	#66048











CANISTERS:







Description	Size	MGC #
RON GRANULATED SUGAR CANISTER 	24/ 20 OZ	#66478
RON CREAMER CANISTER 	24/ 12 OZ	#66479
COFFEEMATE CREAMER CANISTER 	12/ 22 OZ	#8025
DOMINO SUGAR CANISTER 	12/ 1 #	#17432



CUPS AND LIDS:




Description	Size	MGC #
RON SW CUPS 12 OZ 	1000/ 12 OZ	#65888
RON SW CUPS 16 OZ. 	750/ 16 OZ	#65887
RON SW CUPS 20 OZ 	750/ 20 OZ	#65886
RON SW CUPS 24 OZ 	600/ 24 OZ	#65885
COFFEEHOUSE CUPS 12 OZ 	1000/ 12 OZ	#65875
COFFEEHOUSE CUPS 16 OZ 	750/ 16 OZ	#65876
COFFEEHOUSE CUPS 20 OZ 	750/ 20 OZ	#65877
COFFEEHOUSE CUPS 24 OZ 	600/ 24 OZ	#65878
RON COFFEE BLK DOME LID FITS 12 TO 24 OZ 	1500/ CT	#65884

WHITE PAPER CUPS & JACKETS:




Description	Size	MGC #
12 OZ HOT WHITE PAPER CUPS 	1000/ 12 OZ	#60770
16 OZ HOT WHITE PAPER CUPS 	1000/ 16 OZ	#60772
20 OZ HOT WHITE PAPER CUPS 	800/ 20 OZ	#60774
24 OZ HOT WHITE PAPER CUPS 	500/ 24 OZ	#60780
LID BLACK DOME LID 	1200/ LID	#60776
CUP BUDDY KRAFT CUP JACKET 	12/ 100 CT	#60778







COFFEE STIRRERS:

Description	Size	MGC #
STIRRER COFFEE PLASTIC 7 UNWRAPPED" 	1/ 1000 CT	#62678
STIRRER WRAPPED ROUND PLASTIC 7 1/2" 	1/ 500 CT	#62679
STIRRER PLASTIC WRAPPED 8" 	1/ 500 CT	#62680

COFFEE FILTERS:

Description	Size	MGC #
RON FILTER CURTIS 12.5X4.5 	2/ 500 CT	#66472
BUNN REG COFFEE FILTERS 9.75 X 4.25 	1000/ 12 CUP	#66220
BUNN FILTERS SINGLE SH/TF 	500/ 13X5"	#66224





SUGAR AND SUGAR SUBSTITUTE PACKS:

Description	Size	MGC #
DOMINO INDIVIDUAL SUGAR PACKS 	1/ 2000 CT	#69900
SUGAR BLUE PACKETS 1 GRAM 	1/ 2000 CT	#69905
SUGAR PINK PACKETS 1 GRAM 	1/ 2000 CT	#69906
SUGAR YELLOW PACKETS SUCRALOSE 1 GRAM 	1/ 2000 CT	#69907
SWEET & LOW SUGAR SUBSTITUTE 	1/ 2000 CT	#69914
SPLENDA NO CALORIE SWEETNER 	1/ 2000 CT	#69917
EQUAL PACKETS 	1/ 2000 CT	#69920
SUGAR IN THE RAW 4.5 GRAM 	1/ 400 CT	#69902




NON DAIRY COFFEE CREAMER:

Description	Size	MGC #
COFFEEMATE PACKETS 	1000/ IND	#69225






RONNOCO CREAMER:

Description	Size	MGC #
RON BULK FRENCH VANILLA 	2/ 1.5 GAL	#66480
RON BULK HAZELNUT 	2/ 1.5 GAL	#66006
RON BULK HALF & HALF 	2/ 1.5 GAL	#66481
RON BULK WHOLE MILK 	2/ 1.5 GAL	#66008







BEVERAGE SOLUTIONS:

Description	Size	MGC #
BEVERAGE SOLUTIONS CREAMER NON DAIRY 	6/ 1.5 #	#69929
BEVERAGE SOLUTIONS SPLENDA (BULK) 	12/ 8 OZ	#69930
BEVERAGE SOLUTIONS PINK SUBSTITUTE 	6/ 2 #	#69931
BEVERAGE SOLUTIONS RAW NATURAL SUGAR 	6/ 3 #	#69932
BEVERAGE SOLUTIONS BLUE SUBSTITUTE 	6/ 2 #	#69933
BEVERAGE SOLUTIONS CANE SUGAR 	6/ 3 #	#69934
BEVERAGE SOLUTIONS FRENCH VANILLA CREAMER 	6/ 2 #	#69935










SHELF STABLE COFFEE MATE- PUMP QTS + (50.56 OZ EACH)

Description	Size	MGC #
COFFEE MATE PUMP FRENCH VANILLA 	2/ 1.58 QT	#69226
COFFEE MATE PUMP ORIGINAL 	2/ 1.58 QT	#69227
COFFEE MATE PUMP HAZELNUT 	2/ 1.58 QT	#69228
COFFEE MATE PUMP SALTED CHOCOLATE CARAMEL 	2/ 1.58 QT	#69229
COFFEE MATE PUMP PUMPKIN SPICE 	2/ 1.58 QT	#69231

SHELF STABLE COFFEE MATE- PC

Description	Size	MGC #
COFFEE MATE ORIGINAL PC CREAMERS 	180/ .375 OZ	#71604
COFFEE MATE FRENCH VANILLA PC CREAMERS 	180/ .375 OZ	#71605
COFFEE MATE VANILLA CARAMEL PC CREAMERS 	180/ .375 OZ	#71606
COFFEE MATE HAZELNUT PC CREAMERS 	180/ .375 OZ	#71607
COFFEE MATE IRISH CREAM PC CREAMERS 	180/ .375 OZ	#71623
CARNATION HALF & HALF PC CREAMERS 	360/ .304 OZ	#71600

SHELF STABLE COFFEE MATE- PC

Description	Size	MGC #
ID HERSHEY CHOCOLATE CARAMEL 	288/ 1/2 OZ	#71621
ID COLD STONE SWEET CREAMER 	288/ 1/2 OZ	#71622
ID HALF & HALF CREAMER 	384/ 3/8 OZ	#71676
ID HAZELNUT COFFEE CREAMER 	288/ 1/2 OZ	#71678
ID IRISH CREAM COFFEE CREAMER 	288/ 1/2 OZ	#71681
ID FRENCH VAN COFFEE CREAMER 	288/ 1/2 OZ	#71684
ID PUMPKIN PIE SPICE COFFEE CREAMER 	192/ 1/2 OZ	#71685
ID CARAMEL MACCHIATO COFFEE CREAMER 	288/ 1/2 OZ	#71692
ID STOK CAFFEINE COFFEE SHOT (40 MG) 	264/ 1/2 OZ	#71695

EQUIPMENT PACKAGE EXAMPLES

BASIC SET UPS #1 AND #2

1



QUALIFICATIONS FOR FREE EQUIPMENT PROVIDED
\$200/month in purchases

EQUIPMENT PACKAGE

1 - Glass pot brewer
1 -3 Head cappuccino machine
Coffee House graphics: standard hanging sign 60" w x 18" h

RONNOCO OWNS THE EQUIPMENT

RONNOCO PROVIDES THE SERVICE

2



QUALIFICATIONS FOR FREE EQUIPMENT PROVIDED
\$280/month in purchases

EQUIPMENT PACKAGE

1 - Glass pot brewer
1 -3 Head cappuccino machine
1 - Perfect Servings machine
Coffee House graphics

RONNOCO OWNS THE EQUIPMENT

RONNOCO PROVIDES THE SERVICE

3



QUALIFICATIONS FOR FREE EQUIPMENT PROVIDED
\$450/month in purchases

EQUIPMENT PACKAGE

- 1 - Thermal brewer with 2 dispensers
- 1 - Perfect Servings machine
- 1 - 3 flavor cappuccino machine
- Coffee House graphics

RONNOCO OWNS THE EQUIPMENT

RONNOCO PROVIDES THE SERVICE

#4 MEDIUM VOLUME



QUALIFICATIONS FOR FREE EQUIPMENT PROVIDED
\$650/month in purchases

EQUIPMENT PACKAGE

- 1 - Dual coffee brewer with 2 dispensers
- 1 - Perfect Servings machine
- 1 - Dual cream machine
- 1 - 3 flavor cappuccino machine
- Coffee House graphics

RONNOCO OWNS THE EQUIPMENT

RONNOCO PROVIDES THE SERVICE

EQUIPMENT PACKAGE EXAMPLES

SET UP #5 HIGH VOLUME



**QUALIFICATIONS FOR FREE EQUIPMENT PROVIDED
\$960/month in purchases**

**RONNOCO OWNS THE
EQUIPMENT**

**RONNOCO PROVIDES
THE SERVICE**

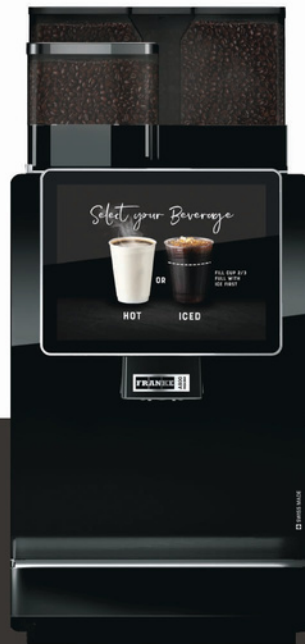
EQUIPMENT PACKAGE

- 1 - Dual coffee brewer with 4 dispensers
- 1 - Perfect Servings machine
- 1 - Dual cream machine
- 1 - 3 flavor cappuccino machine
- Coffee House graphics

BY THE CUP OPTIONS



**FRANKE
A800**



**SCHAERER
ART PLUS**



Ronnoco can design the graphics for each unit.
Units require a water line, a drain, and a L6-20R outlet.

CONTACT YOUR SALES REPRESENTATIVE FOR EQUIPMENT PRICING.

EQUIPMENT COLD BEVERAGES



**QUALIFICATIONS FOR
FREE EQUIPMENT ON
EACH PROGRAM**

**RONNOCO OWNS THE
EQUIPMENT**

**RONNOCO PROVIDES
THE SERVICE**

Fresh Cold Brew
2 Cases minimum monthly purchase

Ready to Drink Cold Coffee
1 BIB per flavor minimum every other week
purchase

State Fair Lemonade
1 BIB per flavor minimum monthly purchase

Iced Tea
1 case Iced Tea minimum per week purchase

EQUIPMENT COLD BEVERAGES



LANCER SOOCHEE 3



CRATHCO iPRO 250



BUBBLER INFORMATION

Lancer Soochee 3 Bowl
Includes 3 cases of **FREE** product with equipment purchase.

6 / Half gallons jugs per case
5 to 1 ratio product
Yields 2,304 finished oz.

JUICE ALIVE INFORMATION

Juice Alive products are made with real fruit juice and are vitamin fortified. Contains no added sugar, Provides 90% of the RDA of Vitamin C, Fat free and Cholesterol free.

6 / Half gallon jugs per case
5 to 1 ratio product
Yields 2,304 finished oz.

CONTACT YOUR SALES REPRESENTATIVE FOR EQUIPMENT PRICING.