

lula

Welcome to Lula!

Let's get you started.



MERCHANTS GROCERY COMPANY
A COMPANY YOU CAN COUNT ON

800 MADDOX DRIVE | CULPEPER, VA 22701
WWW.MERCHANTS-GROCERY.COM | 1.877.897.9893



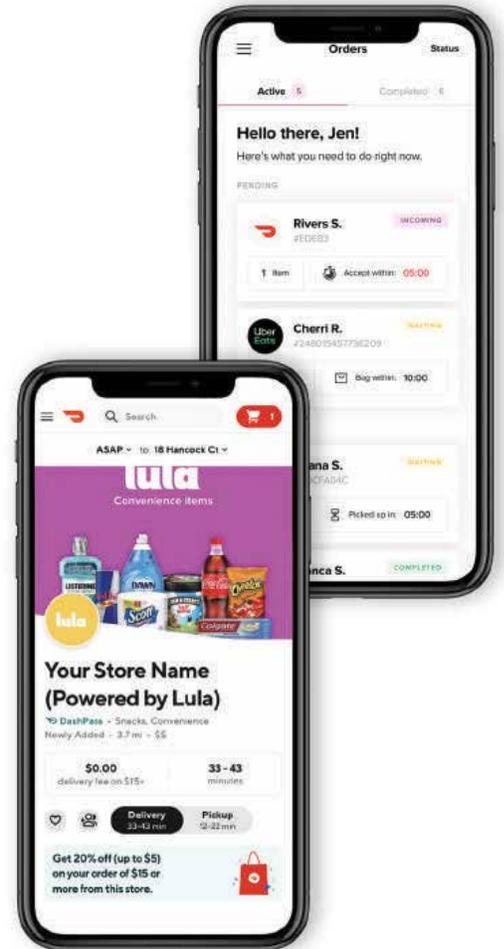
How Lula Empowers your Stores and Delights your Customers

How Lula Empowers Your Convenience Stores

- **0% Commission Fees** on Delivery to Local Customers compared to the 15%-30% commission charged on other apps
- We handle everything from **customer support** and **account management** to **marketing** and **delivery**; we even supply the bags!
- We set up and launch your store on major delivery platforms (**Uber Eats, DoorDash, Postmates, & more**)
- All of the incoming orders from the major delivery platforms appear on the **Lula Store dashboard**
- We'll send you a **direct deposit** to your bank account with all of your earnings
- Current stores have **increased top-line revenue by up to 30%**

How Lula Delights your Customers

- **30-minute delivery** from local stores to their front door
- Choose from **1,000+ convenience items** such as drinks, chips, candy, ice cream, and more
- Support their community by shopping from **local convenience stores** and **small businesses**



Please reach out to your representative for more details!



HOW DELIVERING WITH LULA WORKS

01

Customers order

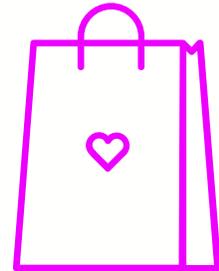
A customer finds your store on one of our partner delivery apps and places their order.



02

You bag the items

All orders appear on your tablet provided by Lula. Before pressing “accept”, you pack the order in a Lula paper bag while checking to make sure everything is in stock.



03

You accept the order

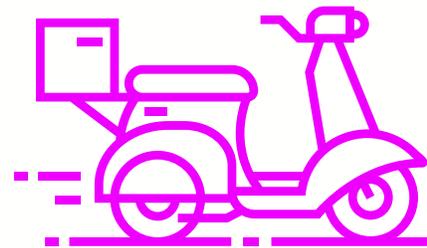
Once the items are bagged, you accept the order on your tablet and set the bag aside until a delivery driver arrives.



04

Delivery driver arrives

A delivery person arrives to pick up the order from your store and deliver it to the customer.



Please contact your representative for more information!



BENEFITS OF DELIVERING THROUGH LULA

Lula enables you to deliver locally with 0% commission. We're built by store owners for store owners. So take the headache out of delivery, and join Lula today!



Commission

Synced inventory across all platforms

One dashboard to manage orders from all platforms

Customer support team to help with every order

When you sign up through:

lula

Each delivery platform yourself

0%	20%+
YES	NO
YES	NO
YES	NO



Learn more and sign up on www.luladelivery.store



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Every effort made to avoid typographical errors, but we reserve the right to add or amend. All prices and weights are subject to manufacturers' price changes and market conditions.